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BEFORE THE
CALIFORNIA INTEGRATED WASTE MANAGEMENT BOARD LOCAL
ASSISTANCE AND PLANNING COMMITTEE

IN THE MATTER OF THE:)
)
LOCAL ASSISTANCE AND PLANNING))
COMMITTEE MEETING)
_____)

DATE AND TIME: WEDNESDAY, AUGUST 20, 1997
 9:30 A.M.

PLACE: BOARD HEARING ROOM
 8800 CAL CENTER DRIVE
 SACRAMENTO, CALIFORNIA

REPORTER: BETH C. DRAIN, RPR, CSR
 CERTIFICATE NO. 7152

BRS FILE NO.: 41083

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APPEARANCES

MR. WESLEY CHESBRO, CHAIRMAN MR. ROBERT C.
FRAZEE, MEMBER MS. JANET GOTCH, MEMBER

STAFF PRESENT

MR. ELLIOT BLOCK, LEGAL COUNSEL
MS. KATHY MARSH, COMMITTEE SECRETARY

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1 SACRAMENTO, CALIFORNIA; WEDNESDAY, AUGUST 20, 1997

2 9:30 A.M.

3

4 CHAIRMAN CHESBRO: GOOD MORNING. THIS IS
5 THE MEETING OF THE LOCAL ASSISTANCE AND PLANNING
6 COMMITTEE OF THE INTEGRATED WASTE MANAGEMENT
7 BOARD. LET'S BEGIN BY CALLING THE ROLL, PLEASE.

8 THE SECRETARY: COMMITTEE MEMBERS FRAZEE.

9 MEMBER FRAZEE: HERE.

10 THE SECRETARY: GOTCH.

11 MEMBER GOTCH: HERE.

12 THE SECRETARY: CHAIRMAN CHESBRO.

13 CHAIRMAN CHESBRO: HERE.

14 BEFORE WE BEGIN, ONE NOTE OF
15 HOUSEKEEPING. ITEM 22 HAS BEEN PULLED FROM THE
16 AGENDA, AND I THINK THIS WAS NOTED ON THE AGENDA,
17 BUT I'M JUST POINTING THAT OUT FOR ANYONE WHO
18 HASN'T NOTICED IT.

19 I HAVE SOME WRITTEN EX PARTES TO
20 ENTER INTO THE RECORD. WE RECEIVED ON THE LOCAL
21 ASSISTANCE PLAN FOUR LETTERS WHICH I WANTED TO
22 ENTER INTO THE RECORD. ONE'S FROM JOHN PINCHES
23 (PHONETIC) OF MENDOCINO COUNTY SUPERVISOR.

THAT'S

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24 ITEM 25. KEN WELLS OF SONOMA COUNTY, ITEM 25;
25 JERRY MELLO, CITY OF FORT BRAGG, ITEM 25; AND
JEFF

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1 WONG, CITY OF LANCASTER ON OBVIOUSLY THE LOCAL
2 ASSISTANCE PLAN. AND WE ALSO RECEIVED A LETTER
3 FROM -- SIGNED BY GERALD LEE PALMER OF BCP
4 ASSOCIATES REGARDING THE BASE YEAR NUMBERS,
5 ESSENTIALLY OBJECTING ACROSS THE BOARD TO OUR
6 PROCESS OF ALLOWING ADJUSTMENTS.

7 AND I JUST WANTED TO SORT OF BRIEFLY
8 RESPOND TO THAT AND SAY THAT THE IMPLICATION HERE
9 IS THAT IT'S A FORM OF RELIEF, THAT IT SOMEHOW
10 REDUCES THE REQUIREMENTS FOR THOSE JURISDICTIONS.
11 THAT'S NOT THE INTENT OF ADJUSTING THE BASE-YEAR
12 NUMBERS. THE INTENT IS CLEARLY TO TRY TO BE AS
13 ACCURATE AS WE POSSIBLY CAN AND HAVE CREDIBLE
14 NUMBERS, NOT LET THE JURISDICTIONS OFF THE HOOK.
15 THAT'S NOT WHAT THAT'S ABOUT. WE DO HAVE A NUMBER
16 OF THOSE ITEMS ON THE AGENDA, BUT I DID WANT TO
17 ENTER THAT LETTER INTO THE RECORD. AND I ASSUME
18 STAFF HAS GOTTEN A COPY OF IT. IF YOU HAVEN'T,
19 WE'LL BE HAPPY TO SUPPLY YOU WITH ONE.

20 MEMBER FRAZEE: I'M NOT SURE IF WE HAVE
21 ALL THE LETTERS ON THE LOCAL ASSISTANCE PLANS.

22 CHAIRMAN CHESBRO: WE'LL MAKE SURE THAT
23 THOSE ALL GET DELIVERED IF YOU DON'T HAVE
THEM. I

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24 WAS ACTUALLY, BEFORE I SAW THIS LETTER THIS
25 MORNING, GOING TO TOUT THE FACT THAT WE HAD
THESE

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1 NUMBER OF BASE-YEAR ADJUSTMENTS ON THE AGENDA
2 TODAY. I THINK OF IT IN A POSITIVE LIGHT. I
3 THINK IT'S SHOWING THAT, AT LEAST FOR A NUMBER OF
4 JURISDICTIONS IN THE STATE, THE PROCESS THAT THE
5 BOARD ADOPTED IS WORKING. AND I THINK -- I DON'T
6 THINK IT'S BEEN PROVED TO BE PERFECT. I THINK
7 THERE'S STILL A LOT OF PROBLEMS OUT THERE, BUT
8 IT'S CERTAINLY, FOR THOSE JURISDICTIONS WHO HAVE
9 UNDERTAKEN TO UTILIZE THE PROCESS, SEEMS TO BE
10 RESULTING IN US SOLVING SOME PROBLEMS HERE. AND
11 WE'VE GOT A NUMBER OF THOSE ON THE AGENDA TODAY,
12 SO JUST WANTED TO ACKNOWLEDGE THAT AND POINT IT
13 OUT.

14 ARE THERE OTHER EX PARTES?

15 MEMBER GOTCH: NO. I THINK THE ONLY ONE
16 THAT I HAD RECEIVED THAT HAD NOTED MR. FRAZEE'S
17 NAME AND MINE WAS THE ONE FROM GERALD LEE PALMER,
18 BCP ASSOCIATES.

19 CHAIRMAN CHESBRO: OKAY. WE'VE ALL BEEN
20 ADEQUATELY EX PARTE-IZED. NEW VERB. ACTUALLY
21 IT'S NOT THAT NEW. I THINK I TOLD THAT JOKE
22 BEFORE.

23 AGENDA ITEM 1 IS THE ORAL REPORT BY

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24 JUDY FRIEDMAN FOR THE DIVERSION, PLANNING AND
25 LOCAL ASSISTANCE DIVISION OF THE BOARD.

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1 MS. FRIEDMAN: GOOD MORNING, CHAIRMAN
2 CHESBRO AND COMMITTEE MEMBERS. THIS IS AN UPDATE
3 ON SOME OF THE MAJOR ACTIVITIES OF THE DIVERSION,
4 PLANNING AND LOCAL ASSISTANCE DIVISION. FIRST,
5 LOCAL PLANS, AND WE HAVE ELEMENTS OF 20 JURISDIC-
6 TIONS ON TODAY'S AGENDA, AND THIS REPRESENTS 4
7 SRRE'S, 3 HHWE'S, AND 5 NDFE'S.

8 OVER THE LAST MONTH STAFF PROVIDED
9 ASSISTANCE TO MORE THAN 150 JURISDICTIONS ON A
10 VARIETY OF TOPICS, INCLUDING ANNUAL REPORT
11 PREPARATIONS, SUBMITTING OVERDUE ELEMENTS, SLUDGE
12 DIVERSION PETITIONS, AND PROGRAM IMPLEMENTATION
13 CONTRACTS FOR COLLECTING MATERIALS. SO WE'VE
14 BEEN
15 VERY ACTIVE.

16 STAFF CONTINUES TO WORK ON
17 PLANNING
18 ELEMENTS SUBMITTED AS A RESULT OF THE BOARD'S
19 ENFORCEMENT POLICY AND ACTION. AND WE
20 CONTINUE TO
21 WORK WITH LOCAL REPRESENTATIVES TO OBTAIN
22 MISSING
23 ELEMENTS OR DOCUMENTS AND MAINTAIN COMPLIANCE
24 WITH

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20 THE BOARD-ACCEPTED COMPLIANCE SCHEDULE TIME
LINES.

21 STAFF PROVIDED ANNUAL REPORT

22 PREPARATION TRAINING FOR JURISDICTION STAFF
FROM

23 RIVERSIDE AND SAN BERNARDINO COUNTIES, AND WE

24 DISCUSSED PREPARATIONS AND PROCESS FOR THEIR

1996

25 ANNUAL REPORT.

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1 A FORMAL OFFER OF ASSISTANCE WAS
2 SENT TO THE NEWLY INCORPORATED CITY OF CITRUS
3 HEIGHTS IN SACRAMENTO COUNTY, AND STAFF EXTENDED
4 THE OFFER TO PROVIDE THE CITY WITH ASSISTANCE IN
5 UNDERSTANDING AND COMPLYING WITH THE PLANNING AND
6 IMPLEMENTATION REQUIREMENTS OF AB 939.

7 SOME OTHER PLANNING ISSUES. STAFF
8 COMPLETED THE MOST RECENT UPDATE OF THE RURAL
9 COOKBOOK AND MAILED COPIES TO ALL THE JURISDIC-
10 TIONS. THE NEXT PACKET OF MATERIAL FOR INCLUSION
11 INTO THE COOKBOOK IS TENTATIVELY SCHEDULED FOR
12 DISTRIBUTION IN SEPTEMBER. AND THE NEXT PACKET
13 WILL CONTAIN INFORMATION ON NEW PROGRAMS.

14 STAFF COMPLETED THE JUNE 1997
15 INFOCYCLING WEB PAGE FOR IMB AND PUBLIC AFFAIRS
16 REVIEW; AND JURISDICTIONS, INTERESTED PARTIES,
17 AND
18 THE PUBLIC WILL NOW BE ABLE TO ACCESS THE
19 QUARTERLY NEWSLETTER VIA THE INTERNET, SO WE'LL
20 BE
21 ABLE TO BROADEN OUR READERSHIP HOPEFULLY THAT
22 WAY
23 WITHOUT INCREASING COST TO THE BOARD.

24 STAFF HAS BEEN REQUESTED TO SPEAK

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AT

22 THE CALIFORNIA ENVIRONMENTAL HEALTH
ASSOCIATION'S

23 NORTHERN EDUCATIONAL UPDATE MEETING IN
FAIRFIELD

24 ON OCTOBER 3RD, AND THE THEME FOR THE MEETING
IS
25 PARTNERSHIPS, CATALYSTS FOR PROGRESS. THE
TOPIC

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1 FOR PRESENTATION IS THE COOPERATION BETWEEN THE
2 STATE, LOCAL, AND FEDERAL AGENCIES DURING THE
3 JANUARY FLOODS, ESPECIALLY THOSE DEALING WITH
4 HAZARDOUS WASTE AND HOW SMOOTHLY THINGS WORKED.
5 FROM WHAT I UNDERSTAND, WE'RE HEADING FOR AN EL
6 NINO YEAR OF INTERESTING PROPORTIONS, SO HOPEFULLY
7 WE WON'T HAVE FLOODS, BUT IT'S GOOD TO BE
8 PREPARED.

9 STAFF COMPLETED A DRAFT OUTLINE FOR
10 A NEW PROJECT WHICH IS THE DEVELOPMENT OF A
11 DIVERSION STUDY GUIDE. THIS GUIDE IS UNDER
12 DEVELOPMENT IN RESPONSE TO REQUESTS FROM LOCAL
13 GOVERNMENT. THE GUIDE WILL PROVIDE TECHNICAL
14 ASSISTANCE TO JURISDICTIONS THAT WOULD LIKE TO
15 CONDUCT A NEW DIVERSION STUDY TO QUANTIFY THEIR
16 DIVERTED MATERIALS. A JURISDICTION MAY WANT TO
17 CONDUCT A DIVERSION STUDY FOR INTERNAL PLANNING
18 PURPOSES TO MONITOR AND EVALUATE DIVERSION
19 PROGRAMS OR PLAN FOR FUTURE DIVERSION PROGRAMS AND
20 FOR OBTAINING A MORE ADEQUATE MEASUREMENT OF THE
21 DIVERSION PROGRESS BEING MADE.

22 UPDATE ON PUBLIC EDUCATION AND
23 PROGRAMS IMPLEMENTATION. DURING THE BRANCH, THE
24 MONTH OF JULY, TEN NEW RECYCLING PROGRAM SITES
25 WERE ADDED TO THE STATE PROGRAM. STAFF

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RECENTLY

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1 RECEIVED BIDS ON AN IFB FOR THE COLLECTION AND
2 PURCHASE OF USED INK JET CARTRIDGES FROM STATE
3 FACILITIES, AND THE HIGH BIDDER WAS GOVERNMENT
4 TECHNOLOGY SOLUTIONS. THE CONTRACTOR BID A RANGE
5 FROM \$1 TO \$2 PER CARTRIDGE, DEPENDING ON THE
6 MODEL OF THE CARTRIDGE, AND THE CONTRACTOR WILL
7 SUPPLY BOXES TO MAIL IN THE USED CARTRIDGES AND
8 WILL ALSO PAY FOR THE RETURN SHIPPING.

9 THIS CONTRACT IS A REVENUE
10 GENERATING CONTRACT FOR THE PROGRAM, AND STAFF IS
11 IN THE PROCESS OF NOTIFYING ALL STATE OFFICES OF
12 THIS CONTRACT FOR THE RECYCLING OF THESE ITEMS.
13 SO THIS IS ALSO A NEW ITEM THAT WE'RE STARTING TO
14 PUSH THE RECYCLING OF. SO IT'S PRETTY EXCITING.

15 STAFF IS WORKING WITH THE DEPARTMENT
16 OF GENERAL SERVICES SURPLUS PROPERTY UNIT TO
17 DEVELOP AN IFB FOR SCRAP METAL COLLECTION AT STATE
18 FACILITIES, AND AGAIN REVENUES GENERATED BY THAT
19 CONTRACT WOULD BE DEPOSITED IN THE PROJECT RECYCLE
20 FUND.

21 UPDATE ON USED OIL AND HOUSEHOLD
22 HAZARDOUS WASTE. DURING THE MONTH OF JULY, THERE
23 WERE 17 CENTERS WERE CERTIFIED AND 29 CENTERS WERE
24 RECERTIFIED. STAFF -- CERTIFICATION STAFF STAFFED
25 A BOOTH IN THE SOUTH LAKE TAHOE FOR THE WOODEN

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1 BOAT SHOW AT THE TAHOE KEYS MARINA. THE EVENT WAS
2 QUITE WELL ATTENDED, AND SEVERAL HUNDRED PEOPLE
3 WERE PROVIDED INFORMATION ABOUT THE STATE USED OIL
4 PROGRAM AND EL DORADO COUNTY'S PROGRAM. THE TAHOE
5 MARINA HAS TWO SITES FOR OIL COLLECTION, ONE NEAR
6 THE BOAT DOCKS AND ANOTHER IN THE PARKING LOT NEAR
7 THE ENTRANCE OF THE MARINA FOR CONVENIENCE OF THE
8 PUBLIC. IN ADDITION TO THE MARINA, COUNTY
9 COUNSEL -- COUNTY PERSONNEL -- EXCUSE ME -- WERE
10 ABLE TO PROVIDE CERTIFICATION STAFF WITH MORE --
11 TWO MORE APPLICATIONS FOR TWO NEW CERTIFIED
12 CENTERS IN SOUTH LAKE TAHOE, BRINGING THE TOTAL
13 CENTERS TO SIX IN THAT AREA.

14 ON JULY 23RD, THE BOARD AWARDED A \$1
15 MILLION, 30-MONTH CONTRACT TO THE CALIFORNIA
16 CONSERVATION CORPS TO CONDUCT USED OIL EDUCATION
17 ACTIVITIES AND GRANTEE ASSISTANCE STATEWIDE.
18 ADDING THE ANTICIPATED CARRY-OVER OF 314,000 FROM
19 THE EXISTING CONTRACT, TOTAL MONIES AVAILABLE FOR
20 USED OIL EDUCATION ACTIVITIES WILL BE 1.3 MILLION.
21 THE CURRENT CONTRACT WILL EXPIRE ON SEPTEMBER 30,
22 1997.

23 AND ALSO OF INTEREST TO LOCAL
24 GOVERNMENT, ON AUGUST 5TH THE POLICY COMMITTEE
25 APPROVED STAFF'S RECOMMENDATION FOR THE CRITERIA

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1 FOR THE '97-'98 HOUSEHOLD HAZARDOUS WASTE GRANT.
2 THE ITEM WAS ON THE -- IS ON THE BOARD'S CONSENT
3 AGENDA FOR THE AUGUST 27TH MEETING, AND 1.5
4 MILLION IS AVAILABLE FOR HHW GRANTS THIS YEAR, AND
5 THE PROGRAM WILL FOCUS ON PERMANENT SOLUTIONS FOR
6 HOUSEHOLD HAZARDOUS WASTE COLLECTION.

7 AND STAFF HAVE COMPLETED MAJOR
8 REVISIONS TO THE USED OIL RECYCLING PROGRAM
9 REGULATIONS. THE PROPOSED REGULATIONS HAVE BEEN
10 PLACED ON THE INTERNET AND ARE CURRENTLY
11 UNDERGOING A 45-DAY INFORMAL PUBLIC COMMENT PERIOD
12 THAT ENDS SEPTEMBER 26TH. AND STAFF WILL
13 INCORPORATE COMMENTS RECEIVED FROM THE PUBLIC INTO
14 PROPOSED REGULATIONS PRIOR TO THE FORMAL
15 REGULATORY REVIEW PROCESS, WHICH WE'RE PROJECTING
16 FOR NOVEMBER. AND THIS HAS BEEN A PART OF A YEAR
17 OR TWO LONG PERIOD OF LOOKING AT STREAMLINING THE
18 USED OIL REGULATIONS.

19 THAT CONCLUDES MY PRESENTATION.

20 CHAIRMAN CHESBRO: OKAY. ANY QUESTIONS
21 FOR JUDY?

22 MEMBER GOTCH: NO QUESTIONS.

23 CHAIRMAN CHESBRO: THANKS.

24 THE NEXT ITEM ON THE AGENDA IS

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ORAL

25 REPORT FOR THE WASTE PREVENTION AND MARKET

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1 DEVELOPMENT DIVISION FROM CAREN TRGOVCICH.

2 MS. TRGOVCICH: GOOD MORNING, CHAIRMAN
3 CHESBRO AND MEMBERS. I HAVE A BRIEF REPORT
4 HIGHLIGHTING SOME EFFORTS OF THE STAFF OVER THE
5 PAST MONTH FOR YOU THIS MORNING. THE FIRST I'D
6 LIKE TO DO IS UPDATE YOU ON THE STATUS OF THE
7 CALCULATION OF THE 1996 RATE FOR THE RIGID PLASTIC
8 PACKAGING CONTAINERS.

9 AS YOU ARE AWARE, THE BOARD AT ITS
10 APRIL MEETING APPROVED A METHODOLOGY FOR BOTH THE
11 NUMERATOR CALCULATION AND THE DENOMINATOR
12 CALCULATION. STAFF HAVE BEEN PROCEEDING WITH THE
13 DEPARTMENT OF CONSERVATION TO FINALIZE AN
14 AGREEMENT AND DEVELOP AND COMPLETE A SURVEY
15 MECHANISM THAT WILL BE USED TO CALCULATE THE
16 NUMERATOR.

17 WHILE THE AGREEMENT IS MOVING
18 THROUGH THE FINALIZATION PROCESS, STAFF OF BOTH
19 THE DEPARTMENT OF CONSERVATION AS WELL AS THE
20 BOARD HAVE BEEN WORKING IN THE MEANTIME TO
21 COMPLETE THE SURVEY, KNOWING THAT THIS AGREEMENT
22 WILL BE IMMINENTLY SIGNED.

23 THE STAFF OF THE DEPARTMENT OF
24 CONSERVATION HAVE BEEN MODIFYING IN ORDER TO
25 STREAMLINE THE SURVEY MECHANISM USED FOR THE 1995

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1 SURVEY THAT WAS COMPLETED. THIS SURVEY MECHANISM
2 WAS THE SAME MECHANISM THAT WAS USED BY CASCADIA
3 CONSULTING GROUP IN THE CALCULATION OF THE
4 NUMERATOR FOR THE 1995 RATE.

5 IF YOU WILL REMEMBER THOSE
6 DISCUSSIONS AROUND THE ESTABLISHMENT OF THE 1995
7 RATE, THE NUMERATOR CALCULATION RECEIVED
8 WIDESPREAD SUPPORT FROM BOTH INTERESTED PARTIES,
9 AS WELL AS THE BOARD AS AN APPROACH IN TERMS OF
10 CALCULATION. SO WE ARE PROCEEDING ALONG THOSE
11 LINES.

12 ONCE WE HAVE AN AGREEMENT IN PLACE
13 WITH THE DEPARTMENT OF CONSERVATION, WE WILL BE
14 FORWARDING THAT DRAFT REVISED SURVEY MECHANISM,
15 ONCE AGAIN REVISED PRINCIPALLY FOR STREAMLINING
16 PURPOSES, TO THE INTERESTED PARTIES GROUP FOR
17 THEIR COMMENT. WE WANT TO MAKE SURE THAT ANY
18 CHANGES IN THE PROCESS ARE AFFORDED AN
OPPORTUNITY

19 FOR REVIEW BY ANYONE INTERESTED IN THE PROCESS
20 ITSELF.

21 ONCE WE GET COMMENTS BACK, AND
WE
22 WILL BE ASKING FOR COMMENTS ON A VERY SHORT

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23 TURNAROUND, DOC WILL THEN PROCEED TO SURVEY
24 PROCESSORS. AND WE WILL BE THEN BRINGING BACK
THE
25 CALCULATION, WHICH WILL CONTAIN THE RESULTS OF
THE

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1 METHODOLOGY FOR BOTH THE NUMERATOR AND THE
2 DENOMINATOR, AND WE ARE TARGETING THE OCTOBER
3 COMMITTEE MEETING TO BRING BACK THAT PROPOSED
4 CALCULATION.

5 SO KNOWING THAT THIS IS A PRETTY
6 COMPLICATED PROCESS, I WANTED TO MAKE SURE TO
7 BRING THIS FORWARD AND UPDATE YOU, AND I CAN TRY
8 TO ANSWER ANY QUESTIONS THAT YOU MAY HAVE ON THAT
9 ITEM AS WELL. IF NOT, I'LL MOVE ON TO MY NEXT
10 COUPLE OF ITEMS.

11 WE RECEIVED YET ANOTHER AWARD AROUND
12 OUR EDUCATION EFFORTS IN THE AREA OF LANDSCAPE.
13 BOARD MEMBER JONES ACCEPTED ON BEHALF OF THE BOARD
14 THE 1997 AWARD FOR EXCELLENCE IN PUBLIC INFORMA-
15 TION FROM THE NORTHERN CALIFORNIA TURF AND
16 LANDSCAPE COUNCIL AT THE COUNCIL'S ANNUAL AWARDS
17 BANQUET IN OAKLAND. I BELIEVE THIS WAS JUST A
18 COUPLE OF WEEKS AGO. THE BOARD WAS HONORED FOR
19 ITS WORK IN RAISING AWARENESS AROUND GRASSCYCLING
20 AND YARD WASTE PREVENTION AMONG THE GREEN
21 INDUSTRY.

22 IT SHOULD BE NOTICED THAT OUR
23 EFFORTS WITH THE INDUSTRY ARE NOW BEARING FRUIT,
24 WHICH IS DEMONSTRATED BY THIS AWARD, AND, MORE
25 IMPORTANTLY, BY MEMBERS OF THE LANDSCAPE INDUSTRY

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1 PRACTICING YARD WASTE PREVENTION THROUGH
2 GRASSCYCLING. SO WE ARE SEEING SOME BENEFITS THAT
3 REALLY COME OUT OF OUR SPRING CAMPAIGN THAT WE
4 REALLY PUSHED. THERE ARE SEVERAL MEMBERS SITTING
5 ON THE COMMITTEE HERE TODAY THAT DID SPOTS IN THE
6 SPRING CAMPAIGN, AND WE ARE CURRENTLY IN NEGOTIA-
7 TIONS WITH MULTIPLE ENTITIES DOWN IN THE LOS
8 ANGELES AREA TO BRING ABOUT ADDITIONAL PARTNER-
9 SHIPS THAT WILL FURTHER THE GRASSCYCLING EFFORT.

10 AND WE LOOK AT THIS AS A LARGE
11 TONNAGE DIVERSION OPPORTUNITY. SO WE'RE REALLY
12 SINKING OUR RESOURCES AND FOCUSING A LOT OF EFFORT
13 ON WORKING WITH THE COMMUNITIES THAT WANT TO COME
14 FORWARD AND BUILD PARTNERSHIPS WITH US, WITH THE
15 AIR DISTRICTS, IF THAT IS ONE OF THE MEDIAS THAT
16 THEY ALSO WANT TO AFFECT WITH THIS TYPE OF A
17 PROGRAM, AND WITH THE MOWER MANUFACTURERS
18 THEMSELVES. WE HAVE A LOT OF INTEREST ON THE PART
19 OF THE MOWER MANUFACTURERS TO BUILD ADDITIONAL
20 PARTNERSHIPS AROUND THE STATE. AS YOU ARE AWARE,
21 THE SACRAMENTO PARTNERSHIP WAS VERY SUCCESSFUL,
22 AND THEY WANT TO BUILD ON THOSE EFFORTS.

23 AND WHAT I'D LIKE TO ALSO REPORT TO
24 YOU SOME EFFORTS THAT WE'RE UNDERTAKING IN THE
25 WASTE REDUCTION AREA. THE STAFF OF THE BUSINESS

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25 VERY MUCH. ANY QUESTIONS?

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1 MEMBER GOTCH: NO QUESTIONS.

2 CHAIRMAN CHESBRO: NO QUESTIONS. THANKS,
3 CAREN.

4 NEXT WE HAVE THE CONSENT AGENDA,
5 WHICH THERE ARE COPIES OF IN THE BACK OF THE ROOM
6 FOR ANYBODY WHO DOESN'T HAVE IT IN FRONT OF THEM
7 RIGHT NOW. AND THE ITEMS THAT ARE PROPOSED FOR
8 THE CONSENT AGENDA ARE ITEMS 4, 6, 7, 9, 12, 13,
9 14, 18, 19, 20, 21, AND 24. EVERYBODY GOT THAT?
10 YES.

11 MS. FRIEDMAN: IF I MAY, CHAIRMAN
12 CHESBRO, I WOULD LIKE TO ADD, IT LOOKS LIKE ITEM
13 NO. 17, THE CONSIDERATION OF THE NDFE FOR THE CITY
14 OF GREENFIELD WAS LEFT OFF. THE SRRE IS NOT ON
15 CONSENT, BUT THAT ONE SHOULD BE.

16 CHAIRMAN CHESBRO: ITEM 17, THE NDFE IS
17 ALSO ON CONSENT. ANY OTHERS? ANY QUESTIONS? ANY
18 REQUESTS TO PULL ANY OF THOSE ITEMS OFF THE
19 CONSENT? IF NOT, I'LL ENTERTAIN A MOTION TO
20 APPROVE THESE ITEMS AND FORWARD THEM TO THE
21 BOARD'S CONSENT AGENDA.

22 MEMBER GOTCH: MOVE APPROVAL OF THE
23 CONSENT AGENDA.

24 BOARD MEMBER FRAZEE: SECOND.
25 CHAIRMAN CHESBRO: IT'S BEEN MOVED AND

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1 SECONDED. CAN WE CALL THE ROLL, PLEASE.

2 THE SECRETARY: COMMITTEE MEMBERS FRAZEE.

3 MEMBER FRAZEE: AYE.

4 THE SECRETARY: GOTCH.

5 MEMBER GOTCH: AYE.

6 THE SECRETARY: CHAIRMAN CHESBRO.

7 CHAIRMAN CHESBRO: AYE. MOTION CARRIES.

8 SO THE FIRST NONCONSENT ITEM IS ITEM

9 5, WHICH IS CONSIDERATION OF THE STAFF

10 RECOMMENDATION ON THE ADEQUACY OF THE PETITION TO

11 REDUCE REQUIREMENTS OF THE COUNTYWIDE SITING

12 ELEMENT AND SUMMARY PLAN FOR ALPINE COUNTY.

13 I SHOULD MENTION THAT THERE ARE

14 SPEAKER SLIPS IN THE BACK OF THE ROOM. I'M NOT

15 AWARE IF ANYBODY IS HERE FROM ALPINE COUNTY OR

16 NOT; BUT IF YOU ARE HERE TO ADDRESS THE COMMITTEE,

17 IT'S HELPFUL TO US TO FILL ONE OF THESE OUT AND

18 BRING IT FORWARD TO THE COMMITTEE'S ASSISTANT.

19 MS. FRIEDMAN: YES. BEFORE I INTRODUCE

20 BILL HUSTON, WHO WILL MAKE THE PRESENTATION FOR

21 STAFF, AS YOU KNOW, THIS COUNTY HAS BEEN THE

22 SUBJECT OF A BILL IN THE LEGISLATURE THAT YOU HAVE

23 UPDATES ABOUT IN BOTH THIS COMMITTEE AND AT THE

24 LPEC COMMITTEE. AND STAFF HAVE BEEN WORKING VERY

25 HARD, PRINCIPALLY CATHY DONAHUE, TO HELP THIS

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1 JURISDICTION. CATHY IS OUT TODAY, BUT BILL
2 HUSTON, HER SUPERVISOR, WILL PRESENT THIS ITEM FOR
3 STAFF.

4 MR. HUSTON: THANK YOU, JUDY. AND GOOD
5 MORNING, MEMBERS. PUBLIC RESOURCES CODE AND THE
6 BOARD'S REGULATIONS REQUIRE EACH COUNTY TO SUBMIT
7 TO THE BOARD FOR APPROVAL A SITING ELEMENT, A
8 COUNTYWIDE SITING ELEMENT, AND A SUMMARY PLAN AS
9 PART OF THE COUNTYWIDE INTEGRATED WASTE MANAGEMENT
10 PLAN. THE PROVISIONS OF STATUTE AND REGULATION
11 ALSO ALLOW A RURAL COUNTY TO PETITION THE BOARD
12 FOR A REDUCTION IN THE PROVISIONS OF THESE
13 PLANNING REQUIREMENTS.

14 MOTION -- OR THE AGENDA ITEM BEFORE
15 YOU TODAY IS A PETITION BY ALPINE COUNTY TO REDUCE
16 ITS PLANNING REQUIREMENTS FOR BOTH ITS SUMMARY
17 PLAN AND FOR ITS SITING ELEMENT. THE FIRST ONE,
18 THE REDUCTION IN REQUIREMENTS FOR THE SITING
19 ELEMENT, IS PRESENTED BECAUSE THE CITY -- EXCUSE
20 ME -- THE COUNTY HAS NO PERMITTED LANDFILLS AT
21 THIS POINT, IT DOES NOT EXPECT TO HAVE ANY
22 LANDFILLS IN THE NEAR FUTURE, AND CURRENTLY IS
23 EXPORTING ALL OF ITS WASTE TO NEIGHBORING
COUNTIES

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24 OR TO LOCKWOOD IN NEVADA.
25 THE LANDFILL REQUIREMENTS FOR THE

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1 COUNTY IS LESS THAN 15 TONS PER DAY OF THE
2 POPULATION OF LESS THAN 12,000.

3 THE SECOND PETITION OR THE SECOND
4 PART OF THE PETITION IS TO ENTIRELY RELAX THE
5 REQUIREMENTS FOR A SUMMARY PLAN. THE COUNTY HAS
6 NO INCORPORATED CITIES. THE BOARD PREVIOUSLY HAS
7 APPROVED THE OTHER ELEMENTS OF THE COUNTY'S
8 PLANNING REQUIREMENTS, INCLUDING THE SRRE, THE
9 NDFE, AND THE HOUSEHOLD HAZARDOUS WASTE ELEMENT.
10 THERE SIMPLY ARE NO PROGRAMS TO BE SUMMARIZED IN A
11 SUMMARY PLAN SINCE, AGAIN, THE COUNTY HAS NO
12 INCORPORATED CITIES.

13 THE RECOMMENDATION OF STAFF BEFORE
14 YOU TODAY IS TO APPROVE ALPINE COUNTY'S PETITION
15 TO RELIEVE THEM ENTIRELY FROM SUBMITTAL OF A
16 SUMMARY PLAN AND TO REDUCE THEIR SITING ELEMENT TO
17 ONLY A DESCRIPTION OF THE STRATEGY THAT THEY WILL
18 USE TO DISPOSE OF THEIR WASTE.

19 CHAIRMAN CHESBRO: OKAY. QUESTIONS FROM
20 COMMITTEE MEMBERS? COMMENTS? SEEMS IMMINENTLY
21 REASONABLE, AS HAS BEEN THE APPROACH GENERALLY
22 WHEN WE'VE HAD SPECIFIC PROBLEMS. OF COURSE, WE
23 HAD THE SAME DISCUSSION WITH THE SAME COMMITTEE
24 MEMBERS YESTERDAY. I GUESS I COULD PLAY THE

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TAPE.

25 BUT BASICALLY STAFF'S TO BE COMPLIMENTED, AND WE

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1 WILL PROCEED WITH THIS AND HOPE THAT THE
2 ACCOMPANYING LEGISLATION WILL GO AWAY.

3 SO I'LL ENTERTAIN A MOTION TO
4 APPROVE STAFF'S RECOMMENDATION AND FORWARD IT TO
5 THE BOARD'S CONSENT AGENDA.

6 MEMBER FRAZEE: MOVE ADOPTION OF
7 RESOLUTION 97-368.

8 MEMBER GOTCH: AND I'LL SECOND.

9 CHAIRMAN CHESBRO: IT'S BEEN MOVED AND
10 SECONDED. WE'LL SUBSTITUTE THE PRIOR ROLL CALL.
11 THE MOTION CARRIES THREE TO ZERO. THANK YOU,
12 BILL.

13 AND THE NEXT ITEM IS ITEM 8,
14 CONSIDERATION OF STAFF RECOMMENDATIONS ON THE DEL
15 NORTE REGIONAL AGENCY AGREEMENT.

16 MS. FRIEDMAN: YES. HEIDI SANBORN AND
17 CHRIS SCHMIDLE WILL MAKE THE PRESENTATION FOR
18 STAFF.

19 MS. SANBORN: GOOD MORNING, MR. CHAIRMAN
20 AND COMMITTEE MEMBERS.

21 CHAIRMAN CHESBRO: INCIDENTALY, LET ME
22 WARN EVERYONE TO CALL IT DEL NORTE, NOT DEL NORTE.
23 WHEN WE HAD A BOARD MEETING IN EUREKA, YOU MAY
24 RECALL I HAD AN ADVISOR NAMED MARTHA VALDES, AND
25 EVERYBODY ON THE NORTH COAST CALLS IT DEL NORTE,

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1 SEE. SO I'M SITTING IN THE MEETING AND I SAY DEL
2 NORTE, AND SHE MADE THE MOST AWFUL FACE AT ME
3 BECAUSE SHE KNEW I KNEW BETTER, YOU KNOW, THAT IT
4 SHOULD BE DEL NORTE, BUT I EXPLAINED TO HER THAT
5 THE ONLY THING YOU PROVE BY SAYING DEL NORTE IS
6 THAT YOU ARE NOT FROM THE NORTH COAST.

7 MS. SANBORN: I'M NOT FROM THE NORTH
8 COAST, BUT I'LL TRY AND SAY DEL NORTE.

9 THE ITEM BEFORE YOU TODAY IS
10 CONSIDERATION OF THE DEL NORTE COUNTY REGIONAL
11 AGENCY AGREEMENT FOR THE UNINCORPORATED DEL NORTE
12 COUNTY AND CITY OF CRESCENT CITY. BEFORE
13 PRESENTING THE STAFF RECOMMENDATION ON THE DEL
14 NORTE REGIONAL AGENCY AGREEMENT, I'D LIKE TO TAKE
15 A MINUTE TO PROVIDE YOU WITH SOME BACKGROUND
16 INFORMATION.

17 IN 1992 DEL NORTE COUNTY AND
18 CRESCENT CITY FORMED A JPA CALLED THE DEL NORTE
19 SOLID WASTE MANAGEMENT AUTHORITY. SINCE FORMATION
20 THE AUTHORITY HAS BEEN ACTING AS ONE ENTITY AND
21 HAS SUBMITTED A MULTIJURISDICTIONAL SRRE, HHWE,
22 AND NDFE. THE INTENT HAS ALWAYS BEEN TO JOIN
23 RESOURCES AND TO PERMIT THE AUTHORITY TO BE LEAD
24 AGENCY FOR ALL SOLID WASTE TASKS IN THE CITY AND
25 THE COUNTY.

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1 DESPITE OTHER PRESSING SOLID WASTE
2 ISSUES, SUCH AS CLOSURE OF THE CRESCENT CITY
3 LANDFILL, AUTHORITY STAFF, USING REGIONAL AGENCY
4 EXAMPLES FROM THE OFFICE OF LOCAL ASSISTANCE
5 LIBRARY, COMPLETED AN AMENDMENT TO THE EXISTING
6 JPA TO MEET THE REGIONAL AGENCY REQUIREMENTS.

7 CRESCENT CITY AND THE COUNTY
8 SUPERVISORS APPROVED THE JPA AMENDMENT IN JUNE AND
9 JULY RESPECTIVELY. AS A REGIONAL AGENCY, DEL
10 NORTE COUNTY MAY SUBMIT ANNUAL REPORTS, DISPOSAL
11 REPORTS, AND OTHER REPORTING DATA AS ONE ENTITY
12 INSTEAD OF SUBMITTING SEPARATE REPORTS FOR EACH
13 JURISDICTION.

14 THIS WILL FACILITATE ACCURATE
15 TRACKING AND TIMELY REPORTING OF QUARTERLY
16 DISPOSAL TONNAGE. A REGIONAL AGENCY WILL SAVE THE
17 COUNTY TIME AND MONEY IN BOTH GATHERING INFORMA-
18 TION AND PREPARING REPORTS, ALLOWING THE COUNTY TO
19 CONCENTRATE THE EFFORTS ON EFFECTIVELY AND
20 EFFICIENTLY IMPLEMENTING THEIR DIVERSION PROGRAMS.

21 THE MAIN ISSUE IN THE FORMATION OF
22 THE REGIONAL AGENCY IS HOW THE NEW REGIONAL
23 DIVERSION PROJECTIONS MEET THE CONDITION OF THE
24 CRESCENT CITY SRRE CONDITIONAL APPROVAL. IN 1994
25 THE BOARD TOOK ACTION ON THE SRRE'S. THE COUNTY

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1 SRRE WAS APPROVED, BUT THE CITY OF CRESCENT CITY'S
2 SRRE WAS CONDITIONALLY APPROVED SOLELY BASED ON
3 THE DIVERSION PROJECTIONS BEING 22.4 PERCENT FOR
4 1995 AND 45.2 PERCENT BY 2000.

5 BY FORMING A REGION, THE DIVERSION
6 PROJECTIONS ARE NOW 46.1 PERCENT FOR 1995 AND 51
7 PERCENT FOR 2000. THEREFORE, BY BEING A MEMBER OF
8 A REGION WHICH HAS APPROVABLE DIVERSION PROJEC-
9 TIONS, THE CITY OF CRESCENT CITY HAS MET THE
10 REQUIREMENT OF THE PREVIOUS CONDITIONAL APPROVAL.

11 AS THERE ARE NO OTHER OUTSTANDING
12 ISSUES, STAFF FINDS THAT THE DEL NORTE JPA MEETS
13 THE REQUIREMENTS TO BE DEEMED A REGIONAL AGENCY
14 AND RECOMMENDS THAT THE COMMITTEE APPROVE THE DEL
15 NORTE SOLID WASTE AUTHORITY AGREEMENT AS A
16 REGIONAL AGENCY AGREEMENT.

17 THIS CONCLUDES MY PRESENTATION. I'M
18 HAPPY TO ANSWER ANY QUESTIONS. AND CHRIS SCHMIDLE
19 IS HERE TO ANSWER ANY QUESTIONS YOU MAY HAVE ON
20 THE NUMBERS. AND WE HAVE KEVIN HENDRICK,
21 EXECUTIVE DIRECTOR OF THE AUTHORITY, IN THE
22 AUDIENCE, WHO IS ALSO AVAILABLE TO ANSWER ANY
23 QUESTIONS.

24 CHAIRMAN CHESBRO: KEVIN DID FILL OUT A
25 SPEAKER REQUEST. WOULD YOU LIKE TO ADDRESS THE

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1 COMMITTEE?

2 MR. HENDRICK: NO VIDEOS TODAY. MY NAME
3 IS KEVIN HENDRICK. I'M THE DIRECTOR OF THE DEL
4 NORTE SOLID WASTE MANAGEMENT AUTHORITY. AS HEIDI
5 POINTED OUT, THE CITY OF CRESCENT CITY AND DEL
6 NORTE COUNTY FORMED A JOINT POWERS AUTHORITY IN
7 1992, SO I WAS HIRED IN 1993. WE'VE ALWAYS ACTED
8 AS A REGIONAL AGENCY, SO IT'S GOOD TO BE
9 RECOGNIZED AS A REGIONAL AGENCY FINALLY. I WAS
10 ACTUALLY SURPRISED TO FIND OUT THAT WE WEREN'T
11 RECOGNIZED AS A REGIONAL AGENCY DUE TO THE FACT
12 THAT WE HAVE ALWAYS ACTED AS A REGIONAL AGENCY.
13 WE HAVE A MULTIJURISDICTIONAL SRRE, ETC., ETC.

14 BUT NEVERTHELESS, LAWS WERE PASSED
15 AFTER THE JPA WAS FORMED, AND WE ALWAYS TRY TO
16 COMPLY WITH THE LAW, ALTHOUGH HEIDI WILL ATTEST I
17 BALKED ON THIS ONE. POLITICALLY IT WAS A RISK.
18 IT WAS DIFFICULT BECAUSE IT'S A CONTROVERSIAL
19 SUBJECT. AND HAVING GONE THROUGH THIS PROCESS TO
20 ANSWER THE WHAT-IF, WHAT IF THE SOLID WASTE
21 AUTHORITY DOESN'T DO WHAT THEY'RE SUPPOSED TO DO
22 AND THERE'RE FINES ON THE TABLE AND IT GETS
23 DISSOLVED, WHO'S GOING TO PAY THE FINES? WHICH,
24 HAVING GONE THROUGH THE PROCESS NOW, I EQUATE TO

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A

25 POSTNUPTIAL AGREEMENT. LIKE GOING TO MY WIFE AND

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1 SAYING, "WE'VE BEEN TOGETHER FIVE YEARS. THINGS
2 ARE GOING REALLY GOOD, BUT WHAT -- LET'S COME UP
3 WITH A PLAN JUST IN CASE WE GET DIVORCED, YOU
4 KNOW. WHO GETS THE KIDS? WHO GETS THE HOUSE?"
5 IT WAS LIKE THAT.

6 SO IT TOOK A LITTLE WHILE. BUT THE
7 FACT IS THAT WE ARE COMPLYING WITH THE LAW. WE
8 ARE COMMITTED TO COMPLY WITH THE LAW. WE'VE
9 EXCEEDED OUR 25 PERCENT BY 1995. OUR REPORTS ARE
10 SUBMITTED, OUR PLANS ARE IN OPERATION, AND WE PLAN
11 TO EXCEED THE 50-PERCENT GOAL.

12 AND NOW THAT WE'RE AT THIS POINT,
13 BEING RECOGNIZED AS A REGIONAL AGENCY, I WANTED TO
14 MAKE A PITCH FOR BEING RECOGNIZED AS A RURAL
15 REGIONAL AGENCY. ONCE AGAIN, SURPRISED TO FIND
16 OUT THAT DEL NORTE COUNTY SOLID WASTE AUTHORITY IS
17 NOT -- DOESN'T FIT THE CATEGORY OF A RURAL
18 REGIONAL AGENCY, SO I HAVE A STRATEGY HERE. OKAY.
19 PLEASE, PLEASE, PLEASE DON'T MAKE ME DO THIS
20 AGAIN.

21 (SPEAKER PUTS ON STRAW HAT.)

22 AS I POINTED OUT, WE ARE GOING TO
23 MEET THE GOALS, BUT WE DO HAVE AN INTEREST IN
24 BEING RECOGNIZED FOR ONE REASON. AND THAT IS THE
25 REDUCTION IN SOME OF THE PLANNING REQUIREMENTS.

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1 AS JUST APPROVED FOR ALPINE COUNTY, THERE COULD BE
2 A BENEFIT FOR US. WE DO HAVE AN INTEREST IN THE
3 POTENTIAL BENEFITS OF PLANNING REDUCTION, NOT
4 REDUCTION OF DIVERSION GOALS, BUT IN THE TIME IT
5 TAKES TO PUT TOGETHER THE SITING ELEMENT AND THE
6 SUMMARY ELEMENT.

7 WE WOULD CONSIDER THIS LIKE A TIME
8 GRANT, SOMETHING THAT WE DON'T HAVE ENOUGH OF THAT
9 YOU COULD GIVE US. AND THAT'S PRIMARILY THE
10 REASON. SO I'M ENCOURAGED TO KNOW THAT THERE ARE
11 PEOPLE THAT RECOGNIZE THAT WE SHOULD BE A RURAL
12 REGIONAL AGENCY, WE SHOULD BE RECOGNIZED AS A
13 RURAL REGIONAL AGENCY, AND I LOOK FORWARD TO
14 WORKING WITH THE STAFF.

15 I WANT TO END BY SAYING THAT THE
16 STAFF HAVE BEEN GREAT TO WORK WITH. THEY CONTINUE
17 TO BE SUPPORTIVE AND HELPFUL AND PATIENT AND
18 NUDGING, THE TYPE OF THING LIKE, WELL, WOULD IT
19 HELP YOU TO MOVE THIS JPA IF WE SEND YOU THIS
20 ENFORCEMENT LETTER NOW, OR WOULD YOU LIKE US TO
21 WAIT AND GIVE YOU ANOTHER WEEK OR TWO? THAT'S
22 SORT OF HOW IT WAS, HAVING THE INTERPLAY IN THE
23 COMMUNICATION. SO THANK YOU FOR YOUR ATTENTION.

24 I'D BE HAPPY TO ANSWER ANY QUESTIONS YOU HAVE.

25 CHAIRMAN CHESBRO: ANY QUESTIONS? I

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1 ACTUALLY WOULD LIKE TO TALK A LITTLE BIT ABOUT THE
2 OTHER ISSUE, BUT I PROBABLY SHOULD TAKE THE ONE
3 ITEM, AND WE COULD ASK STAFF SOME QUESTIONS ABOUT
4 THE ISSUE OF THE REDUCTION IN REQUIREMENTS. BUT
5 ARE THERE ANY QUESTIONS ON THE REGIONAL AGENCY
6 APPROVAL?

7 MEMBER GOTCH: NO.

8 CHAIRMAN CHESBRO: I'D JUST LIKE TO
9 COMPLIMENT YOU, KEVIN. I KNOW IT'S BEEN A
10 DELICATE PROCESS UP THERE OF GETTING THE PARTIES
11 TO WORK TOGETHER AND NOT DESTABILIZE A RELATIVELY
12 STABLE SITUATION. SO --

13 MR. HENDRICK: THANK YOU. ONE OF THE
14 THINGS THAT THE CITY WANTED, BECAUSE ONCE WE START
15 TALKING ABOUT SPLITTING, THEY WANTED TO MAKE SURE
16 THEY HAD THEIR INFORMATION SOLID AND SEVERABLE.
17 SO WE'VE -- WE'RE UPDATING OUR WASTE CHARACTERI-
18 ZATION AS WE SPEAK. I HAVE CORPS MEMBERS SORTING
19 THROUGH OUR GARBAGE TO UPDATE OUR INFORMATION AND
20 PROVIDE INFORMATION THAT IS SEVERABLE BY CITY AND
21 COUNTY, BY GENERATION, INCLUDING SEPARATE STATE
22 AGENCIES, SUCH AS THE PRISON, BECAUSE THIS IS
23 MUCH
24 MORE COMPREHENSIVE THAN OUR ORIGINAL STUDY,

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WHICH

24 WAS DONE BY AN OUTSIDE CONSULTANT. WE WILL

REALLY

25 RELY ON THIS INFORMATION FOR FUTURE PLANNING,
NOT

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1 ONLY FOR OUR DIVERSION, BUT FOR PLANNING OF OUR
2 DISPOSAL AND DIVERSION FACILITIES AND FOR FUTURE
3 PLANNING FOR ECONOMIC DEVELOPMENT AND JOBS
4 CREATION. AND THAT'S -- WE ARE BUSY.

5 CHAIRMAN CHESBRO: I THINK IT'S REALLY
6 NOTABLE FOR ONE OF THE SMALLEST COUNTIES THAT'S
7 PROBABLY PHYSICALLY AS ISOLATED AS JUST ABOUT
8 ANYWHERE IN THE STATE IN TERMS OF DISTANCE TO
9 MARKETS, DISTANCE TO SACRAMENTO JUST TO GET DOWN
10 HERE, AS YOU ARE TODAY. THE PROGRESSIVE APPROACH
11 AND CONSTRUCTIVE EFFORT TO MEET ALL THESE
12 CHALLENGES, I THINK IT'S REALLY REMARKABLE.

13 MR. HENDRICK: I SAID AT A PREVIOUS BOARD
14 MEETING THAT THEY USED TO SAY THERE'S NO LAW NORTH
15 OF THE KLAMATH. NOW WE SAY THERE'S NO MARKETS
16 NORTH OF THE KLAMATH. SO FOR US IT'S A VERY
17 PRACTICAL APPROACH TO DEVELOP LOCAL MARKETS AND
18 LOCAL BUSINESSES THAT CAN TAKE THESE PRODUCTS
19 BECAUSE IT'S A LONG DISTANCE TO SHIP IT AND WE
20 NEED THE ECONOMIC DEVELOPMENT. SO PROGRESSIVE AS
21 IT MIGHT BE, CONSERVATIVE PEOPLE RECOGNIZE THIS AS
22 BEING VALUABLE, SO I HOPE WE'LL BE SUCCESSFUL.

23 CHAIRMAN CHESBRO: OKAY. WELL, I WILL
24 ENTERTAIN A MOTION TO APPROVE THE DEL NORTE

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25 REGIONAL AGENCY AGREEMENT AND FORWARD IT TO THE

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1 BOARD'S CONSENT CALENDAR.

2 MEMBER GOTCH: MOVE RESOLUTION 97-370.

3 MEMBER FRAZEE: SECOND.

4 CHAIRMAN CHESBRO: IT'S BEEN MOVED AND
5 SECONDED. WE'LL SUBSTITUTE THE PRIOR ROLL CALL.
6 MOTION CARRIES.

7 I WANTED TO ASK A FEW QUESTIONS OF
8 STAFF ABOUT THE ABILITY OF THE COUNTY TO QUALIFY.
9 YOU KNOW, WHEN THE MOST RECENT VERSION OF RURAL
10 REDUCTIONS WAS PASSED, I THOUGHT, WOW, 200,000
11 POPULATION IS BEING DEFINED AS RURAL, AND I NEVER
12 IMAGINED -- I MEAN I WAS THINKING OF DOES THAT
13 MEAN THAT WE'RE GOING TO WIND UP WITH PLACER
14 COUNTY COMING IN HERE AND SAYING THAT THEY'RE
15 RURAL? I NEVER IMAGINED THAT A COUNTY LIKE DEL
16 NORTE WOULD HAVE ANY PROBLEM QUALIFYING. CAN WE
17 TALK A LITTLE BIT ABOUT WHAT THE PROBLEM IS WITH
18 THEIR ABILITY TO GET QUALIFIED?

19 MS. SANBORN: IT WAS A SURPRISE TO US
20 TOO. THE PROBLEM IS THAT THEY MEET THE STATUTORY
21 DEFINITION, BUT THEY DON'T MEET THE REGULATORY
22 DEFINITION. CORRECT ME IF I'M WRONG, ELLIOT, BUT
23 THE STATUTE IS THE 200,000 OR LESS AND IS IN A
24 RURAL AREA, WHICH THEY DO MEET. THE PROBLEM IS IN
25 THE REGULATION WHERE IT TALKS ABOUT HAVING A

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1 GEOGRAPHIC AREA OF 10,000 SQUARE MILES OR A
2 POPULATION DENSITY OF LESS THAN 70 PEOPLE PER
3 SQUARE MILE AND A WASTE GENERATION RATE OF 60 TONS
4 PER DAY OR LESS. AND CHRIS CAN TALK ABOUT THE
5 GENERATION RATE BECAUSE THAT'S THE PROBLEM.

6 MR. SCHMIDLE: I THINK IT CAME IN AT 78
7 TONS PER DAY. SO REGULATIONS SAY 60. THEY'VE GOT
8 78. TECHNICALLY, I'VE GOT TO SAY NO.

9 CHAIRMAN CHESBRO: THAT'S GENERATION.
10 THAT'S NOT DISPOSAL.

11 MR. SCHMIDLE: YES, GENERATION RATE. SO
12 REGARDLESS OF HOW GOOD THEY'RE DOING WITH
13 DIVERSION, THEY STILL GET PENALIZED. THEY'RE
14 STUCK.

15 CHAIRMAN CHESBRO: THAT'S NOT A NUMBER
16 THAT WAS IN THE STATUTE.

17 MS. SANBORN: RIGHT.

18 CHAIRMAN CHESBRO: THAT WAS A NUMBER THAT
19 WAS IN OUR REGULATIONS. WELL, I WOULD LIKE US TO
20 EXAMINE THIS SOMEHOW, EITHER IN TERMS OF OUR
21 REGULATORY PROCESS OR THE STATUTE. I DON'T KNOW
22 WHAT WE COULD DO.

23 MS. FRIEDMAN: IF I MAY, CHAIRMAN
24 CHESBRO, I DO WANT TO CLARIFY THAT STATUTE ALSO
25 HAS A LIMITATION ON THIS BECAUSE IT SAYS

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1 GENERATION BASED IN STATUTE AS WELL. SO IT'S NOT
2 JUST OUR REGULATIONS. IT'S ALSO THE STATUTORY
3 PROVISION THAT DESCRIBES THIS AS A BASIS OF
4 GENERATION AS OPPOSED TO DISPOSAL. SO WE DO HAVE
5 A PROBLEM WITH THE STATUTE AS WELL.

6 CHAIRMAN CHESBRO: WELL, LIKE I SAID,
7 EVERYBODY SITTING IN THE ROOM THAT MIGHT HAVE BEEN
8 INVOLVED IN OR AT THE TABLE, AS DENISE DELMATIER
9 ALWAYS LIKES TO SAY, DISCUSSING THE ISSUE OF WHAT
10 IT SHOULD BE, WHAT THE REQUIREMENT SHOULD BE, I
11 DON'T THINK ANYBODY WOULD HAVE IMAGINED THAT DEL
12 NORTE COUNTY WOULD NOT BE A QUALIFIED JURISDIC-
13 TION. IT'S ESPECIALLY IRONIC GIVEN THE FACT THAT
14 THEY DON'T APPEAR TO BE REALLY VERY INTERESTED IN
15 NUMERIC REDUCTIONS. THEY'RE INTERESTED IN SIMPLY
16 THE STREAMLINING OF THE PROCESS, WHICH ALSO THIS
17 BOARD MADE A PRIORITY OF STREAMLINING FOR THE
18 RURAL AREAS.

19 SO I GUESS I WOULD ASK STAFF AND
20 MAYBE THE ADVISORS TO THIS COMMITTEE TO GET THEIR
21 HEADS TOGETHER AND TRY TO FIGURE OUT HOW WE CAN
22 ADDRESS DEL NORTE'S PROBLEM. I DON'T WANT TO TRY
23 TO SOLVE IT HERE TODAY, BUT IT WOULD BE, I THINK,
24 A GOOD IDEA FOR US TO TRY TO FIGURE OUT HOW TO
25 MAKE SURE THAT WE'RE NOT PENALIZING DEL NORTE

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1 COUNTY.

2 MS. FRIEDMAN: IF I MAY RESPOND TO THAT
3 AS WELL, YES, ALSO STAFF HAVE BEEN LOOKING AT
4 DIFFERENT STATUTORY LANGUAGE OPTIONS THAT, IF THE
5 BOARD SO DESIRED, WE COULD PURSUE IN TERMS OF
6 FIXING THIS ISSUE. SO...

7 CHAIRMAN CHESBRO: WHAT'S THE SENSE OF
8 THE OTHER COMMITTEE MEMBERS? I KNOW WE DON'T --
9 YOU KNOW, IT'S KIND OF VERY LATE IN THE LEGIS-
10 LATIVE PROCESS FOR US TO BE ABLE TO GENERATE A
11 LEGISLATIVE CONCEPT; BUT IF THERE WAS INTEREST IN
12 THE LEGISLATURE OF A SIMPLE FIX THAT WOULD RESOLVE
13 THE PROBLEM. IT'S NOT ON THE AGENDA FOR US TO
14 VOTE ON, BUT JUST A GENERAL SENSE OF THE
15 COMMITTEE. IS THERE AN INTEREST IN THAT?

16 MEMBER FRAZEE: I'M JUST WONDERING HOW
17 MANY OF OUR JURISDICTIONS MAY BE AFFECTED OR FALL
18 IN THIS GENERAL AREA. ONCE YOU START MOVING THE
19 TARGET UP, THEN YOU RUN INTO OTHER ONES THAT ARE
20 JUST A LITTLE --

21 CHAIRMAN CHESBRO: IT'S ALWAYS A PROBLEM
22 OF WHERE DO YOU DRAW THE LINE.

23 MS. SANBORN: WE DO HAVE MORE THAT ARE
24 COMING UP, LIKE THE CITY OF CORNING IN TEHAMA
25 COUNTY IS NOT QUALIFYING. THEY'RE 50 PEOPLE OVER

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1 THE POPULATION DENSITY REQUIREMENT.

2 CHAIRMAN CHESBRO: IT IS POSSIBLE, IT
3 SEEMS -- I'M INTERRUPTING YOU. I'M SORRY.

4 MS. SANBORN: THAT'S OKAY. SUSANVILLE IS
5 THE SAME THING TODAY.

6 CHAIRMAN CHESBRO: I WAS GOING TO SAY
7 IT'S POSSIBLE THAT ADDRESSING THE QUESTION OF
8 WHETHER IT SHOULD BE GENERATION OR DISPOSAL THAT
9 IS THE MEASUREMENT. WE AT LEAST MIGHT AVOID THE
10 IDEA THAT WE'RE PENALIZING SOMEBODY FOR THEIR
11 DIVERSION RATE, YOU KNOW. I'M JUST SORT OF
12 THINKING OUT LOUD HERE, BUT THAT MIGHT ALLOW US TO
13 GET AWAY FROM THE QUESTION OF, A LITTLE BIT
14 ANYWAY, OF JUST WHERE THE LINE IS DRAWN. ALTHOUGH
15 INEVITABLY, LIKE YOU SAY, WHEREVER THE LINE IS
16 DRAWN, SOMEBODY IS GOING TO BE ON THE RIGHT SIDE
17 OF IT AND SOMEBODY IS GOING TO ON THE WRONG SIDE
18 OF IT.

19 I KNOW STATE AGENCIES THAT DEAL WITH
20 RURAL COUNTIES HAVE STRUGGLED WITH THIS PROBLEM
21 FOR -- IT'S NOT JUST THIS BOARD. EVERY AGENCY
22 THAT DEALS WITH RURAL COUNTIES HAS TRIED TO FIGURE
23 OUT HOW DO YOU DEFINE A RURAL COUNTY. IT'S ALWAYS
24 BEEN A PROBLEM.

25 MR. SCHMIDLE: WE HAVEN'T DONE A STRICT

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1 ANALYSIS, BUT THERE SEEMS TO BE A NUMBER OF THEM
2 THAT ARE SORT OF CLUSTERED AT THE BOTTOM, SO I
3 DON'T THINK WE'D HAVE TO CHANGE IT VERY MUCH. AND
4 I DON'T THINK THERE'D TOO MANY PEOPLE WHO WOULD BE
5 GETTING -- I DON'T THINK WE REALLY HAVE TO WORRY
6 ABOUT TOO MANY PEOPLE GETTING A FREE RIDE OR
7 ANYTHING LIKE THAT.

8 CHAIRMAN CHESBRO: THAT WOULD HELP. AS I
9 SAID, THE BOARD SET, I THINK, A PRETTY CLEAR
10 PRIORITY THAT ONE OF THE THINGS WE WANTED TO DO
11 WAS SIMPLIFY THESE PROCESSES FOR THE RURAL
12 COUNTIES. AND I DON'T THINK WE WANT TO SPEND A
13 LOT OF BOARD ENERGY TRYING TO FORCE DEL NORTE
14 COUNTY TO JUMP THROUGH HOOPS THAT REALLY AREN'T
15 PRODUCTIVE FOR THE AMOUNT OF WASTE THAT THEY HAVE
16 AND THE FACT THAT THEY'RE DOING SO CONSTRUCTIVELY
17 ON OTHER FRONTS, YOU KNOW.

18 OKAY. WELL, THERE'S A SENSE OF THE
19 COMMITTEE. IT'S NOT A FORMAL DIRECTION TO STAFF,
20 BUT I THINK THAT SHOULD GIVE YOU SOME ABILITY TO
21 WORK WITHIN SOME CONSTRAINTS AS TO HOW WE DO WHAT
22 WE CAN TO HELP.

23 THANKS, KEVIN.

24 THE NEXT ITEM IS SUSANVILLE IN
25 LASSEN COUNTY, ANOTHER RURAL AREA, ITEM 11, WHICH

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1 IS THE ADEQUACY OF THE SOURCE REDUCTION AND
2 RECYCLING ELEMENT AND HOUSEHOLD HAZARDOUS WASTE
3 ELEMENT FOR THE CITY OF SUSANVILLE.

4 MS. FRIEDMAN: YES. ITEMS 10 AND 11 ARE
5 VERY INTERRELATED AND THEY WILL BE PRESENTED
6 TOGETHER. BILL HUSTON WILL PRESENT THE ITEMS FOR
7 STAFF, STARTING WITH ITEM 11.

8 MR. HUSTON: GOOD MORNING AGAIN. THE
9 ITEMS BEFORE YOU TODAY ARE APPROVAL OR
10 CONSIDERATION OF THE SOURCE REDUCTION AND
11 RECYCLING ELEMENT AND THE HOUSEHOLD HAZARDOUS
12 WASTE ELEMENT SUBMITTED BY THE CITY OF SUSANVILLE.
13 AS PART OF THEIR SUBMITTAL, THE CITY ALSO
14 REQUESTED A PETITION ON THE PART OF THE BOARD,
15 PETITIONED THE BOARD FOR A ONE-YEAR TIME EXTENSION
16 FOR MEETING THE 1995 25-PERCENT DIVERSION GOAL.

17 THE HOUSEHOLD HAZARDOUS WASTE
18 ELEMENT MEETS ALL OF THE REQUIREMENTS OF THE
19 BOARD, AND STAFF IS RECOMMENDING APPROVAL OF THAT
20 DOCUMENT FOR THE CITY OF SUSANVILLE, JUST TO
21 BASICALLY GET THAT ONE OUT OF THE WAY.

22 THE SRRE, THOUGH, OUTLINES A VARIETY
23 OF PROGRAMS THAT THE CITY HAS ALREADY IMPLEMENTED
24 OR INTENDS TO IMPLEMENT TO REDUCE, REUSE, AND
25 RECYCLE THEIR MATERIALS. AS I NOTED, THE CITY

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1 REPORTED IN THEIR SRRE THAT THEIR 1995 DIVERSION
2 RATE WAS GOING TO BE ABOUT 15 PERCENT, THEIR 1996
3 DIVERSION RATE WOULD BE ABOUT 25 PERCENT, AND
4 THEIR YEAR 2000 DIVERSION IS PROJECTED TO BE 50
5 PERCENT.

6 THE CITY IS REQUESTING THE ONE-YEAR
7 TIME EXTENSION TO MEET THE '95 GOAL IN '96.
8 ALTHOUGH THE CITY IS ELIGIBLE TO RECEIVE A ONE-
9 YEAR TIME EXTENSION, BOARD POLICY EARLIER THIS
10 YEAR DID NOT ALLOW OR DOES NOT ALLOW THE BOARD TO
11 RETROACTIVELY GRANT A ONE-YEAR TIME EXTENSION.
12 NOW, YOU MIGHT WONDER WHY SUSANVILLE IS REQUESTING
13 ONLY A ONE-YEAR EXTENSION.

14 THE REALITY IS IS THAT SUSANVILLE
15 DOES NOT MEET THE BOARD'S DEFINITION OF RURAL
16 BECAUSE IT EXCEEDS BOTH THE DENSITY -- THE
17 POPULATION DENSITY AND THE SQUARE MILE LIMITATION
18 TO BE CONSIDERED RURAL. SO IN LIGHT OF THAT, I
19 THINK THE BOARD HAS THREE VERY DISTINCT OPTIONS
20 FOR CONSIDERATION TODAY.

21 THE FIRST IS TO DISAPPROVE THE SRRE
22 BECAUSE IT DOES NOT MEET -- IT DOES NOT PROJECT A
23 25-PERCENT REDUCTION BY THE YEAR '95. ADMITTEDLY,
24 THERE IS LITTLE THE CITY CAN DO AT THIS POINT TO

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25 REACH 25 PERCENT EITHER IN '95 OR IN '96. IT DOES

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1 PROJECT A 25 PERCENT IN '96; BUT BECAUSE OF BOARD
2 POLICY, IT'S NOT ELIGIBLE TO RECEIVE THE ONE-YEAR
3 EXTENSION. SO THE BOARD CAN DISAPPROVE THE SRRE,
4 BUT THERE IS LITTLE THAT THE CITY CAN DO TO BRING
5 IT INTO CONFORMANCE WITH REQUIREMENTS AND BOARD
6 POLICY.

7 THE SECOND OPTION IS TO APPROVE THE
8 SRRE. THIS WOULD PERMIT THE BOARD TO APPROVE THE
9 SRRE, BUT IT WOULD ALSO REQUIRE THE BOARD TO GRANT
10 AN EXCEPTION TO ITS EARLIER POLICY OF NOT GRANTING
11 A ONE-YEAR TIME EXTENSION. IF THAT OPTION WERE
12 SELECTED, WE COULD THEN ALSO APPROVE THE PETITION
13 SUBMITTED BY THE CITY FOR THE ONE-YEAR EXTENSION.

14 THE THIRD OPTION IS A CONDITIONAL
15 APPROVAL OF THE SRRE CONDITIONED UPON THE CITY
16 SUBMITTING ITS FIRST ANNUAL REPORT TO THE BOARD
17 FOR THE YEARS 1995 AND 1996 BY DECEMBER 31ST OF
18 THIS YEAR. BASICALLY WHAT THAT DOES IS PUTS THE
19 CITY ON A COMPLIANCE SCHEDULE TO SAY WE RECOGNIZE
20 THAT YOU DIDN'T MEET YOUR GOAL IN '95. WE
21 UNDERSTAND THAT WE THINK YOU ARE GOING TO REACH
22 THE GOAL IN '96, BUT WE REALLY WANT TO SEE WHAT
23 PROGRAMS YOU'VE IMPLEMENTED, WHAT DIVERSION

YOU'RE

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24 ACHIEVING, AND WE WANT TO SEE THAT VERY QUICKLY.
25 WE WANT TO SEE IT BY THE END OF THE YEAR.

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1 THIS WOULD NOT REQUIRE THE BOARD TO
2 CONSIDER THE PETITION. IT WOULD ALSO NOT REQUIRE
3 THE BOARD TO PERMIT AN EXCEPTION TO ITS EARLIER
4 POLICY OF RETROACTIVE TIME EXTENSIONS. IN LIGHT
5 OF THESE CONSIDERATIONS, THE STAFF IS RECOMMENDING
6 BOTH APPROVAL OF THE HOUSEHOLD HAZARDOUS WASTE
7 ELEMENT AND CONDITIONAL APPROVAL OF THE SRRE
8 CONDITIONED UPON THE CITY SUBMITTING ITS FIRST
9 ANNUAL REPORT TO THE BOARD BY DECEMBER 31ST OF
10 THIS YEAR FOR THE YEARS 1995 AND 1996.

11 CHAIRMAN CHESBRO: OKAY. IF YOU RECALL
12 THE DISCUSSION OF US NOT GRANTING RETROACTIVE TIME
13 EXTENSIONS FOR TIME PERIODS THAT HAVE ALREADY
14 PASSED, THE -- THAT WAS PART OF THE LOGIC WAS HOW
15 CAN YOU EXTEND SOMETHING WHEN WE'VE ALREADY PASSED
16 THE TIME THAT WAS BEING DISCUSSED, BUT ALSO THAT
17 ANNUAL REPORTING PROCESS AND THE DETERMINATION OF
18 HOW THEY DID DURING THAT YEAR WOULD BE THE PROCESS
19 BY WHICH WE WOULD DECIDE WHAT TYPE OF RELIEF WE
20 WOULD PROVIDE.

21 AND I THINK THE STAFF WITHIN THE
22 SPIRIT OF THAT HAS COME UP WITH AN ALTERNATE
23 SOLUTION TO THE RETROACTIVE TIME EXTENSION. IT
24 DOES GIVE THE CITY, IN ESSENCE, AN EXTENSION

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25 WITHOUT FORMALLY GRANTING IT RETROACTIVELY AS THEY

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1 REQUESTED.

2 SO I THINK THE STAFF HAS MADE A GOOD
3 RECOMMENDATION HERE. ARE THERE OTHER OPINIONS?
4 OTHER COMMENTS THAT MEMBERS OF THE COMMITTEE WOULD
5 LIKE TO MAKE? WE DON'T HAVE ANY REQUESTS FROM THE
6 CITY OF SUSANVILLE. I DON'T BELIEVE ANYBODY IS
7 HERE. IT'S ALMOST AS HARD TO GET FROM SUSANVILLE
8 FROM SACRAMENTO AS IT IS FROM CRESCENT CITY, NOT
9 QUITE THOUGH.

10 I WILL ENTERTAIN A MOTION THEN.
11 WHAT'S THE PLEASURE OF THE COMMITTEE.

12 MEMBER FRAZEE: IN ORDER TO ACCOMPLISH
13 THE STAFF RECOMMENDATION, THAT WOULD INVOLVE
14 ATTACHMENT 2 AND ATTACHMENT 3, APPROVAL OF THE
15 HOUSEHOLD HAZARDOUS WASTE, AND THEN THE
16 CONDITIONAL APPROVAL OF THE --

17 MS. FRIEDMAN: THAT IS CORRECT.

18 CHAIRMAN CHESBRO: YES.

19 MR. HUSTON: ALSO DISAPPROVAL OF THE
20 PETITION.

21 CHAIRMAN CHESBRO: WELL, THAT'S THE NEXT
22 ITEM. SO WE SHOULD PROBABLY TAKE THAT AS A
23 SEPARATE ACTION. BUT I DO THINK THAT YOU'RE
24 RIGHT. THE ATTACHMENTS -- RESOLUTIONS THAT ARE
25 ATTACHMENTS 2 AND 3 ARE WHAT WE NEED TO ACT ON

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1 TODAY.

2 MEMBER FRAZEE: I'LL MOVE RESOLUTION
3 97-342 AND 97-384.

4 MEMBER GOTCH: AND I WILL SECOND. I'M
5 SORRY. I JUST WANTED TO READ THESE FIRST.

6 CHAIRMAN CHESBRO: IT'S BEEN MOVED AND
7 SECONDED. ANY COMMENTS, QUESTIONS? IF NOT, WE'LL
8 SUBSTITUTE THE PRIOR ROLL CALL. MOTION CARRIES
9 THREE ZERO. AND WE'LL PLACE IT ON CONSENT. AND I
10 SUPPOSE IF THE CITY WANTS TO APPEAR BEFORE THE
11 BOARD, THEN WE CAN PULL IT OFF CONSENT. SINCE
12 THEY DIDN'T SHOW UP AT COMMITTEE, WE'LL GO AHEAD
13 AND PLACE IT ON CONSENT.

14 NOW RETURNING TO ITEM 10, WE'VE
15 ALREADY HAD THE STAFF REPORT ON THAT, IT IS
16 ESSENTIALLY THE DISAPPROVAL OF THE TIME
EXTENSION

17 IN MEETING THE 1995 25-PERCENT DIVERSION GOAL.
18 AND IS THERE A RESOLUTION ON THAT?

19 MR. HUSTON: NO.

20 MS. FRIEDMAN: WE DON'T HAVE ONE YET
21 BECAUSE WE WEREN'T CERTAIN OF THE OUTCOME, BUT
WE
22 WOULD HAVE ONE BY THE TIME OF THE BOARD MEETING.

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23 CHAIRMAN CHESBRO: OKAY. SO I GUESS IT
24 WOULD JUST SIMPLY BE A MOTION TO ACCEPT STAFF
25 RECOMMENDATION, DISAPPROVE THE TIME EXTENSION,
AND

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1 FORWARD IT TO THE BOARD'S CONSENT CALENDAR.

2 MEMBER FRAZEE: SO MOVED.

3 MEMBER GOTCH: AND SECONDED.

4 CHAIRMAN CHESBRO: AND INCLUDED IN THAT
5 WOULD BE DIRECTION TO STAFF TO PREPARE A RESOLU-
6 TION FOR THE BOARD. OKAY. WE WILL SUBSTITUTE THE
7 PRIOR ROLL CALL. THE MOTION CARRIES THREE ZERO.
8 THANKS, BILL.

9 NEXT WE HAVE ITEM 15, WHICH IS
10 CONSIDERATION OF THE STAFF RECOMMENDATIONS ON THE
11 PETITION FOR REDUCTION OF THE YEAR 2000 GOAL FOR
12 THE CITY OF GONZALES. FORTUNATELY IN MONTEREY
13 COUNTY THEY HAVE GOOD SENSE TO PRONOUNCE HISPANIC
14 NAMES WITH THE CORRECT PRONUNCIATION.

15 MS. FRIEDMAN: THE NEXT THREE ITEMS, TWO
16 PETITIONS FOR REDUCTION AND AN SRRE, WILL BE
17 PRESENTED BY TABETHA WILLMON. ALL THREE OF THESE
18 ITEMS ARE FOR SMALL RURAL JURISDICTIONS IN
19 MONTEREY COUNTY.

20 MS. WILLMON: GOOD MORNING, CHAIRMAN
21 CHESBRO AND COMMITTEE MEMBERS. I'M HERE TO
22 PRESENT INFORMATION ON ITEM NO. 15, WHICH IS THE
23 PETITION FOR REDUCTION FOR THE CITY OF GONZALES
IN

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24 MONTEREY COUNTY.

25 THIS ITEM IS THE STAFF RECOMMENDA-

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1 TION FOR THE COMMITTEE TO CONSIDER THE CITY OF
2 GONZALES' PETITION FOR REDUCTION IN THE 2000 GOAL
3 FROM THE MANDATED 50 PERCENT TO 32.1 PERCENT.

4 THE CITY OF GONZALES MEETS THE
RURAL
5 CRITERIA AND QUALIFIES TO PETITION THE BOARD FOR
A
6 REDUCTION IN THE MANDATED GOAL. IT HAS AN AREA
OF
7 1.1 SQUARE MILES, A POPULATION OF 6,180 PEOPLE,
8 AND A WASTE GENERATION RATE OF 5.9 TONS PER DAY.

9 THE CITY OF GONZALES CONTRIBUTES
10 APPROXIMATELY .005 PERCENT OF THE STATE'S
11 WASTESTREAM. THE CITY PLANS TO MEET 32.1-PERCENT
12 DIVERSION BY THE END OF 2000 THROUGH IMPLEMENTA-
13 TION OF THE FOLLOWING PROGRAMS: BUY-BACK AND
14 DROP-OFF CENTERS, GOVERNMENTAL WASTE REDUCTION
AND
15 RECYCLING PROGRAMS, SCHOOL RECYCLING PROGRAMS,
16 PUBLIC OUTREACH PROGRAMS IN BOTH ENGLISH AND
17 SPANISH, AND SINGLE-FAMILY CURBSIDE RECYCLING AND
18 YARD WASTE COMPOSTING PROGRAMS.

19 THE CITY OF GONZALES HAS REQUESTED
A

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20 REDUCTION IN THE 2000 GOAL FOR THE FOLLOWING
21 REASONS: LIMITED REVENUE, LIMITED CITY STAFF,
22 STRICT LIMITATIONS ON OPTIONS FOR ADDITIONAL FEES
23 DUE TO ITS SMALL POPULATION AND ECONOMIC BASE,
24 LIMITED COMMERCIAL AND INDUSTRIAL BUSINESSES WITH
25 CORRESPONDING WASTESTREAMS, UNDEVELOPED MARKETS
IN

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1 THE REGIONS, AND FISCAL IMPACTS OF STATE MANDATED
2 PROGRAMS.

3 BOARD STAFF HAVE REVIEWED THE
4 PETITION FROM GONZALES AND FOUND THAT IT COMPLIES
5 WITH THE REGULATORY REQUIREMENTS. BOARD STAFF
6 BELIEVE THAT A REDUCTION IN THE YEAR 2000
7 REQUIREMENT TO 32.1 PERCENT IS JUSTIFIED AND
8 RECOMMENDS THAT THE COMMITTEE CONSIDER FOR
9 APPROVAL THE CITY OF GONZALES' PETITION FOR
10 REDUCTION.

11 THIS CONCLUDES MY PRESENTATION.

12 CHAIRMAN CHESBRO: OKAY. COMMENTS?
13 QUESTIONS? MOTION?

14 MEMBER GOTCH: I'LL MOVE APPROVAL OF THE
15 REQUESTED REDUCTION.

16 CHAIRMAN CHESBRO: IT'S BEEN MOVED. IS
17 THERE A SECOND?

18 MEMBER FRAZEE: SECOND.

19 CHAIRMAN CHESBRO: IT'S BEEN MOVED AND
20 SECONDED. WE WILL SUBSTITUTE THE PRIOR ROLL CALL.
21 MOTION CARRIES.

22 MOVE ON TO ITEM 16, WHICH IS THE
23 PETITION FOR REDUCTION FOR THE CITY OF GREENFIELD.

24 MS. WILLMON: THIS ITEM IS A STAFF
25 RECOMMENDATION FOR THE COMMITTEE TO CONSIDER THE

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1 CITY OF GREENFIELD'S PETITION FOR REDUCTION IN THE
2 2000 GOAL FROM 50 PERCENT TO 32.9 PERCENT. THE
3 CITY OF GREENFIELD ALSO MEETS THE RURAL CRITERIA
4 AND QUALIFIES TO PETITION FOR A REDUCTION IN THE
5 GOAL.

6 IT HAS AN AREA OF 2.1 SQUARE MILES,
7 A POPULATION OF 9,159 PEOPLE, AND HAS A WASTE
8 GENERATION RATE OF 10.6 TONS PER DAY. THE CITY OF
9 GREENFIELD CONTRIBUTES APPROXIMATELY .016 PERCENT
10 OF THE STATE'S WASTESTREAM.

11 IT TOO PLANS TO MEET THE 32.9
12 DIVERSION BY THE END OF 2000 THROUGH SIMILAR
13 PROGRAMS, SUCH AS BUY-BACK AND DROP-OFF CENTERS,
14 GOVERNMENTAL WASTE REDUCTION AND RECYCLING
15 PROGRAMS, SCHOOL RECYCLING PROGRAMS, CURBSIDE --
16 SINGLE-FAMILY CURBSIDE AND YARD WASTE COMPOSTING.

17 THE CITY OF GREENFIELD HAS REQUESTED
18 A REDUCTION IN THE 2000 GOAL FOR SIMILAR REASONS
19 AS THE CITY OF GONZALES, SINCE THEY'RE JUST AN
20 ARM'S THROW FROM EACH OTHER: LIMITED
REVENUE,

21 LIMITED CITY STAFF, STRICT LIMITATIONS ON
OPTIONS

22 FOR ADDITIONAL FEES DUE TO SMALL POPULATION

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AND

23 ECONOMIC BASE, LIMITED COMMERCIAL AND
INDUSTRIAL

24 BUSINESSES WITH CORRESPONDING WASTESTREAMS,
25 UNDEVELOPED MARKETS, AND FISCAL IMPACTS OF
STATE

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1 MANDATED PROGRAMS.

2 BOARD STAFF HAVE REVIEWED THE
3 PETITION FROM GREENFIELD AND FOUND THAT IT
4 COMPLIES WITH REGULATORY REQUIREMENTS. BOARD
5 STAFF BELIEVE THAT A REDUCTION IN THE YEAR 2000
6 REQUIREMENT TO 32.9 IS JUSTIFIED AND RECOMMENDS
7 THAT THE COMMITTEE CONSIDER FOR APPROVAL THE CITY
8 OF GREENFIELD'S PETITION FOR REDUCTION.

9 CHAIRMAN CHESBRO: OKAY. THANK YOU.
10 COMMENTS? QUESTIONS?

11 MEMBER FRAZEE: I'LL MOVE ADOPTION OF
12 RESOLUTION 97-339.

13 MEMBER GOTCH: I'LL SECOND.

14 CHAIRMAN CHESBRO: IT'S BEEN MOVED AND
15 SECONDED. IF THERE'S NO FURTHER DISCUSSION, WE'LL
16 SUBSTITUTE THE PRIOR ROLL CALL. MOTION CARRIES
17 THREE ZERO. AND THIS AND THE PRIOR ITEM WILL GO
18 ON THE CONSENT AGENDA. OKAY.

19 AND THE NEXT ITEM IS ITEM 17, WHICH
20 ALSO GREENFIELD. IT'S THE APPROVAL OF THE SOURCE
21 REDUCTION AND RECYCLING ELEMENT AND NDFE FOR THE
22 CITY OF GREENFIELD.

23 MS. WILLMON: THIS ITEM IS BEING

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24 PRESENTED BEFORE THE COMMITTEE BECAUSE STAFF
25 RECOMMENDATION ON THIS ITEM, AND PARTICULARLY THE

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1 SRRE, WAS DEPENDENT ON THE OUTCOME OF THE PREVIOUS
2 ITEM, WHICH WAS CONSIDERATION OF THE PETITION FOR
3 REDUCTION FOR THE CITY OF GREENFIELD.

4 AS A RESULT OF THE COMMITTEE'S
5 DECISION TO GRANT THE PETITION, STAFF RECOMMENDS
6 THAT THE SRRE FOR THE CITY BE APPROVED. THE
7 CITY'S SRRE PROJECTS TO MEET 26.1 DIVERSION BY
8 1997 AS ALLOWED BY THEIR BOARD APPROVED EXTENSION
9 AND 32.9 BY THE YEAR 2000 AS ALLOWED BY THEIR
10 NEWLY COMMITTEE APPROVED REDUCTION.

11 THE CITY PLANS AND HAS IMPLEMENTED
12 SEVERAL PROGRAMS TO MEET THESE GOALS, OF WHICH I
13 DESCRIBED IN THE PREVIOUS ITEM. STAFF HAS ALSO
14 FOUND THE CITY OF GREENFIELD'S NDFE -- NEVER MIND.
15 THAT WAS ON CONSENT. WASN'T SURE IF THAT WAS
16 GOING TO BE ON CONSENT OR NOT. THIS CONCLUDES MY
17 PRESENTATION.

18 CHAIRMAN CHESBRO: OKAY. THANK YOU. ANY
19 COMMENTS OR QUESTIONS? MOTION?

20 MEMBER GOTCH: I'LL MOVE RESOLUTION NO.
21 97-337.

22 MEMBER FRAZEE: SECOND.

23 CHAIRMAN CHESBRO: IT'S BEEN MOVED AND
24 SECONDED. WE'LL SUBSTITUTE THE PRIOR ROLL CALL.
25 MOTION CARRIES THREE ZERO.

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1 MEMBER FRAZEE: AND THEN WE DID THE NDFE
2 ALREADY.

4 MEMBER GOTCH: IT WAS ON CONSENT.

5 CHAIRMAN CHESBRO: ITEM 23 IS
6 CONSIDERATION OF STAFF RECOMMENDATION TO CHANGE
7 THE BASE-YEAR TONNAGE FROM 1990 TO 1995 FOR
8 PREVIOUSLY APPROVED SRRE FOR THE CITY OF OXNARD.

9 MS. FRIEDMAN: YES, PAT SCHIAVO WILL MAKE
10 THE PRESENTATION FOR STAFF.

11 MR. SCHIAVO: GOOD MORNING. ON JULY 25TH
12 IN 1995, THE BOARD PREVIOUSLY APPROVED THE SOURCE
13 REDUCTION AND RECYCLING ELEMENT FOR THE CITY OF
14 OXNARD. SINCE THAT TIME THE CITY FELT THAT THEY
15 COULD COME UP WITH A MUCH MORE ACCURATE APPROACH,
16 AND SO THEY'RE REQUESTING THAT THEY BE ALLOWED TO
17 CREATE A NEW BASE YEAR FOR THE YEAR 1995. THIS
18 APPROACH IS VERY CONSISTENT WITH THE BOARD'S
19 ACTION TO DATE OF APPROVING THE MEASUREMENT
20 ACCURACY WORKING GROUP'S RECOMMENDATIONS IN MARCH
21 OF THIS YEAR, WHICH TOOK PLACE AND SAID THAT
22 CITIES COULD CREATE NEW BASE YEARS.

23 TO BUILD A NEW BASE YEAR, THE CITY
24 SURVEYED A NUMBER OF RECYCLERS, PRIVATE AND

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25 PUBLIC, THAT ACCEPTED MATERIALS FROM THE CITY OF

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1 OXNARD. THEY ALSO SURVEYED PRIVATE, LARGE,
2 INDUSTRIAL COMMERCIAL BUSINESSES IN THE AREA WHO
3 HAD SELF-CONTAINED PROGRAMS THAT DIDN'T GO THROUGH
4 THE RECYCLING BUSINESSES IN THE AREA. AND THEY
5 ALSO SURVEYED PRIVATE AND PUBLIC SOURCE REDUCTION
6 PROGRAMS IN THE AREA.

7 SO THEY AGGREGATED THIS INFORMATION
8 FOR THE DIVERSION SIDE OF THE EQUATION, AND THEN
9 WHAT THEY ALSO DID IS THEY USED THE DISPOSAL
10 REPORTING SYSTEM THAT THE BOARD MAINTAINS AND
11 CREATED THE NEW GENERATION NUMBER FOR 1995. SO
12 THEIR PROJECTION FOR 1995, WHICH IS ACTUALLY THE
13 REALITY, WAS 25 PERCENT IN 1995.

14 AND THE BOARD STAFF SCRUTINIZED THE
15 APPROACH BECAUSE THIS WAS THE FIRST REQUEST OF
16 THIS KIND THAT'S COME TO THE COMMITTEE AND FELT
17 VERY COMFORTABLE WITH THE APPROACH THAT WAS TAKEN
18 AND THAT OXNARD DID AN EXCELLENT JOB.

19 CHAIRMAN CHESBRO: OKAY. I MADE MY
20 COMMENTS AT THE BEGINNING OF THE MEETING. ARE
21 THERE OTHER COMMENTS ABOUT THIS?

22 MEMBER GOTCH: MOVE RESOLUTION 97-359.

23 MEMBER FRAZEE: SECOND.

24 CHAIRMAN CHESBRO: IT'S BEEN MOVED AND

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25 SECONDED. WE WILL SUBSTITUTE THE PRIOR ROLL CALL.

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1 THE MOTION CARRIES THREE ZERO.

2 AND I'M GOING TO CALL FOR ABOUT A
3 TWO-MINUTE BREAK BEFORE WE DO ITEM 25.

4 (RECESS TAKEN.)

5 CHAIRMAN CHESBRO: OKAY. WE'RE NOW BACK
6 IN SESSION. FOR THE RECORD, WITHOUT ANY OBJECTION
7 FROM OTHER COMMITTEE MEMBERS, WE WILL PLACE ITEM
8 23 ON THE CONSENT AGENDA OF THE BOARD.

9 THE NEXT ITEM IS CONSIDERATION OF
10 APPROVAL OF THE LOCAL ASSISTANCE PLAN. AND BEFORE
11 STAFF INTRODUCES IT, I WANTED TO MAKE A COUPLE OF
12 COMMENTS. WE'VE GENERATED SOME LOCAL INPUT AND
13 ALSO INPUT FROM OTHER BOARD MEMBERS' OFFICES AND
14 FROM OTHER DIVISIONS OF THE BOARD IN TERMS OF
15 INTERDIVISIONAL STAFF COMMENT. AND I WANTED TO
16 COMMENT ON A COUPLE OF AREAS THAT WERE IDENTIFIED
17 AND I THINK STAFF'S RESPONDED TO, AND I CERTAINLY
18 WELCOME ANY ADDITIONAL STAFF COMMENT.

19 THE FIRST ONE WAS THE FACT THAT
20 WHILE THIS IS CALLED A LOCAL ASSISTANCE PLAN, IT
21 DIDN'T -- WE DIDN'T JUMP IN AND ROLL UP OUR
22 SLEEVES AND ADDRESS THE MARKETS QUESTION. THAT
23 WAS ORIGINALLY SORT OF, I THINK, INTENTIONAL IN
24 THE PART OF BOTH THE DIVISION AND CERTAINLY MY
25 ENCOURAGEMENT FROM THIS COMMITTEE SO THAT WE

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1 WEREN'T DUPLICATING THE WORK THAT THE MARKETS
2 DIVISION AND THE MARKETS COMMITTEE HAVE DONE OVER
3 THE YEARS TO DEVELOP A MARKETS PLAN. ON THE OTHER
4 HAND, THEY'RE NOT UNRELATED. IT'S NOT LIKE
5 THEY'RE COMPLETELY DIVORCED FROM EACH OTHER,
6 REFERRING BACK TO KEVIN'S METAPHOR. I WON'T NEED
7 ANY POSTNUPTIAL AGREEMENTS HERE.

8 THE -- I THINK THAT IT'S CRUCIAL
9 THAT WE ADDRESS THE QUESTION OF DEMAND, WHICH IS
10 THE WAY I VIEW THE MARKETS PLAN, AND ALSO THE
11 QUESTION OF SUPPLY, WHICH IS THE WAY I VIEW THE
12 LOCAL ASSISTANCE PLAN. IT'S REALLY TWO PURPOSES
13 OF A LOCAL ASSISTANCE PLAN. ONE IS TO HELP LOCAL
14 JURISDICTIONS ACHIEVE THEIR STATUTORY REQUIRE-
15 MENTS. THE SECOND ONE IS TO MAKE SURE THAT AN
16 ADEQUATE, HIGH QUALITY SUPPLY OF MATERIALS IS
17 GENERATED TO SUPPORT ALL THE EFFORTS THAT ARE
18 BEING MADE OVER ON THE MARKETS SIDE.

19 SO THE PLAN HAS BEEN ADAPTED AND
20 MODIFIED TO CROSS REFERENCE AND TRY TO CREATE SOME
21 INTEGRATION, WHICH IS PART OF WHAT WE'RE SUPPOSED
22 TO BE ABOUT ALSO WITH THE MARKETS PLAN, THANKS IN
23 PART TO INPUT FROM BOARD MEMBER RELIS' OFFICE AND
24 ALSO OTHER MEMBERS OF THE PUBLIC.

25 BUT I WANTED TO MAKE REFERENCE TO

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1 THAT. THE TWO ARE INTERRELATED, BUT IT'S LIKE AN
2 EQUATION OR SOMETHING. YOU NEED BOTH SIDES OF THE
3 EQUATION IN ORDER TO SUCCEED IN THIS BUSINESS.

4 THE OTHER THING -- CONCERN THAT WAS
5 RAISED HAD TO DO WITH THE QUESTION OF JUST
6 TARGETING -- APPEARING TO JUST TARGET THE SMALLEST
7 JURISDICTIONS AND PUT TOO MUCH RESOURCES INTO
8 THAT. AND I THINK THAT THAT CERTAINLY WASN'T THE
9 INTENT, BUT IT COULD HAVE BEEN READ THAT WAY, SO I
10 THINK THAT'S BEEN RESPONDED TO, AND I'LL ASK STAFF
11 TO TALK A LITTLE BIT ABOUT THAT.

12 IT'S BOTH -- THE LOCAL ASSISTANCE
13 PLAN HAS BEEN MODIFIED TO HELP ADDRESS THAT
14 QUESTION, BUT ALSO I THINK OUR ACTION, OUR
15 PREVIOUS ACTION, THAT'S AIMED AT STREAMLINING THE
16 LOCAL ASSISTANCE PROCESS FOR RURALS SHOULD HELP TO
17 CLEAR THE DECK A LITTLE BIT OF THE RURALS BEING
18 THE SMALLEST WASTESTREAM DEMANDING A LARGE AMOUNT
19 OF THE BOARD'S STAFF TIME AND ALLOW PERHAPS A
20 BROADER APPROACH TO LOCAL ASSISTANCE, WHICH
21 INVOLVES SUCH THINGS AS THE CASE STUDIES, FOR
22 EXAMPLE, WHICH WE'RE GOING TO DO A LOT OF.

23 IF THE BOARD ADOPTS THIS PLAN, WE'RE
24 GOING TO TRY TO ADOPT A WIDE VARIETY OF CASE
25 STUDIES THAT WILL ADDRESS THE INDIVIDUAL KINDS OF

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1 PROBLEMS THAT DIFFERENT SIZES AND DIFFERENT TYPES
2 OF JURISDICTIONS HAVE AROUND THE STATE.

3 HOPEFULLY I HAVEN'T GIVEN YOUR WHOLE
4 PRESENTATION. THAT'S MY POINT OF VIEW AS THE
5 COMMITTEE CHAIR. I KNOW THAT THERE'S A LOT MORE
6 TO IT, AND I -- DON'T WORRY ABOUT REPEATING
7 ANYTHING I'VE SAID. I THINK THE STAFF PERSPECTIVE
8 NEEDS TO BE GIVEN HERE.

9 BUT I WANTED UP FRONT TO ADDRESS, I
10 THINK, SOME PRETTY SIGNIFICANT ISSUES THAT I'VE
11 HEARD FROM TALKING TO LOCAL OFFICIALS AROUND THE
12 STATE, TALKING TO MY COLLEAGUES, AND MY STAFF, MY
13 OFFICE TALKING TO THE OFFICES OF OTHER BOARD
14 MEMBERS ABOUT THEIR CONCERNS. SO THAT BEING THE
15 CASE, JUDY.

16 MS. FRIEDMAN: THANK YOU. AS YOU KNOW,
17 IN MARCH THIS COMMITTEE DIRECTED STAFF TO PREPARE
18 THE LOCAL ASSISTANCE PLAN AND PRESENT IT TO THE
19 COMMITTEE. AND THE PLAN WAS TO IDENTIFY LOCAL
20 ASSISTANCE WHICH COULD BE PROVIDED TO JURIS-
21 DICTIONS, THE NEEDS OF THE BOARD REGARDING PROGRAM
22 PLANNING IMPLEMENTATION AND ENFORCEMENT, AND THE
23 CRITERIA THE BOARD COULD USE OVER THE NEXT TWO TO
24 THREE YEARS TO PRIORITIZE REQUESTS, AND TO ASSIST

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25 LOCAL GOVERNMENTS TO MEET THEIR DISPOSAL REDUCTION

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1 REQUIREMENTS.

2 AT YOUR MAY MEETING THE COMMITTEE
3 DIRECTED STAFF TO RELEASE THE DRAFT TO THE
4 JURISDICTIONS, INTEREST GROUPS, AND THE INTERESTED
5 INDIVIDUALS FOR REVIEW AND COMMENT. AND STAFF
6 HAVE ANALYZED THE COMMENTS AND MADE SOME CHANGES
7 IN THE DRAFT. AND YOU'VE INDICATED, CERTAINLY,
8 THE AREAS THAT WE'VE HEARD COMMENTERS MAKE, SO
9 THAT'S WHAT WE CONCENTRATED ON OBVIOUSLY.

10 AND I DO WANT TO SAY ONE THING
11 BEFORE I TURN THE PRESENTATION OVER TO STAFF. THE
12 ONE COMMENT THAT WE KEPT HEARING FROM LOCAL
13 GOVERNMENT IS WE NEED YOUR ASSISTANCE REGARDLESS
14 OF WHETHER WE'RE DOING A GOOD JOB OR NOT. SO IT
15 WAS ONE THING THAT WE KEPT HEARING PRETTY
16 UNIVERSALLY WAS WE LIKE AND WE NEED YOUR
17 ASSISTANCE.

18 SO WITH THAT, I'LL TURN THE
19 PRESENTATION OVER TO ALAN WHITE OF THE OFFICE OF
20 LOCAL ASSISTANCE. AND ONCE HE'S CONCLUDED AND
21 YOU'VE CONCLUDED, I'D LIKE TO MAKE SOME CLOSING
22 REMARKS.

23 MR. WHITE: WHAT I WANT TO SAY IS WHAT
24 YOU BOTH SAID, THAT'S FINE. I THINK MINE'S MORE

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25 STOIC, AND YOU WILL HAVE TO PUT ALL THESE DATES

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1 AND HAVE TO PUT ALL THESE THINGS IN FOR THE
2 RECORD. YOU GUYS DID A BETTER JOB THAN I DID, BUT
3 I'LL DO IT ANYWAY.

4 SO GOOD MORNING, CHAIRMAN AND
5 COMMITTEE MEMBERS. I'M PLEASED TO PRESENT THE
6 REVISED DRAFT, THE REVISED DRAFT, OF THE FIRST
7 LOCAL ASSISTANCE PLAN TO YOU TODAY. AS YOU JUST
8 HEARD, BUT I'LL SAY IT AGAIN FOR THE RECORD, AS
9 YOU KNOW, ON MARCH 22D THIS COMMITTEE DIRECTED
10 STAFF TO PREPARE A DRAFT LOCAL ASSISTANCE PLAN AND
11 PRESENT IT TO THE COMMITTEE AT ITS MAY MEETING.

12 AT THE MAY MEETING THE COMMITTEE
13 GAVE STAFF THEIR COMMENTS AND DIRECTED STAFF TO
14 RELEASE THE DRAFT PLAN TO JURISDICTIONS, INTEREST
15 GROUPS, AND THE INTERESTED INDIVIDUALS FOR REVIEW
16 AND COMMENT. WE DID SEND OUT THE DRAFT PLAN TO
17 ALL 530 PLUS JURISDICTIONS WHO'S ON OUR BOARD'S
18 MAILING LIST. WE'VE ALSO SENT COPIES TO ALL THE
19 INTEREST GROUPS, HELD AN INTERNAL MEETING HERE.
20 SEVERAL OF YOU HAVE TAKEN COPIES OF THE PLAN OUT
21 TO VARIOUS OTHER INTEREST GROUPS. I THINK WE
22 DID -- I THINK WE'RE PRETTY CONFIDENT WE DID A
23 GOOD JOB OF GETTING THE WORD OUT.

24 WHEN I WROTE THIS, STAFF HAD
25 RECEIVED 18 WRITTEN COMMENTS. SOUNDS LIKE WE MAY

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1 BE UP TO A TOTAL OF 20 FROM WHAT I HEARD OF TWO OF
2 YOUR FOUR THAT I HAVEN'T YET RECEIVED OR SEEN.
3 THAT'S ALL WE'VE GOTTEN IN WRITTEN COMMENTS IS
4 ABOUT 20.

5 AND THOSE COMMENTS FALL INTO THREE
6 BASIC SUBJECT GROUPS. THE FIRST AND THE LARGEST
7 ARE REALLY EDITS. HERE AND THERE YOU WILL SEE
8 DIFFERENT WORDING CHANGES THAT THEY WOULD PREFER
9 AIMED AT SOME OF THE SUBJECTS THAT YOU'RE
BRINGING

10 UP. THEY WANT TO BE SURE THAT -- SINCE THIS IS
11 RECEIVED BY EVERYBODY, JUST THESE LITTLE TINY
WORD
12 CHANGES THAT HELP ENCOURAGE THAT REFINEMENT OF
THE
13 MESSAGE, AND MOST OF THOSE WE'VE GONE AHEAD AND
14 INCLUDED.

15 THE SECOND GROUP OF COMMENTS IS
16 COMPRISED MAINLY OF JURISDICTIONS THAT JUDY
JUST
17 REFERRED TO THAT WANT TO BE, EVEN THOUGH THEY
18 REALLY HAVE THEIR ACT TOGETHER, THEY STILL WANT
TO
19 BE ABLE TO GET ASSISTANCE IF THEY NEED IT,

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WHETHER

20 THEY CAN GET INTO OUR LIBRARY OR GET AN EXAMPLE
OF

21 A BETTER PROGRAM THAT'S WORKING. THEY STILL
WANT

22 TO BE REASSURED THAT WE'RE GOING TO ANSWER THE
23 PHONE .

24 AND, OF COURSE, THAT'S ALWAYS
BEEN
25 THE OFFICE OF LOCAL ASSISTANCE PRIORITY, SO
THAT

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1 WILL BE DONE. SO WE WENT THROUGH THE PLAN AND
2 MADE SEVERAL CHANGES, ESPECIALLY USING THE WORD
3 "ALL JURISDICTIONS." YOU WILL SEE THAT A COUPLE
4 OF TIMES. THEY EVEN LEFT IT UNDERLINED IN THE
5 COPY YOU'VE GOT. WE WENT THROUGH AND CLARIFIED
6 THAT ALL JURISDICTIONS WILL ALWAYS RECEIVE
7 ASSISTANCE. WE'RE NOT GOING TO NEVER NOT ANSWER
8 THE PHONE.

9 THE PRIORITIES ARE THERE JUST TO
10 HELP STAFF AND MANAGEMENT PRIORITIZE WHEN WE GET
11 THE BIG JOBS WE HAVE TO GET IN.

12 THE THIRD GROUP, AS YOU JUST
13 REFERRED TO, CHAIRMAN, WERE CONCERNED ABOUT
14 FOCUSING ON THE MAXIMUM NUMBER OF JURISDICTIONS
15 THAT MEET THE 939 DIVERSION REQUIREMENTS, AND THEY
16 WOULD LIKE TO SEE MORE FOCUS ON THE TECHNICAL
17 ASSISTANCE FOR THOSE JURISDICTIONS WITH THE
18 GREATEST POTENTIAL FOR DIVERSION. AND SO, AGAIN,
19 BASED ON WHAT THEY SAID, BASED ON YOUR INPUT FROM
20 THE LAST MEETING, I'VE GONE THROUGH SEVERAL PLACES
21 AND TRIED TO CLARIFY THE FACT THAT WE DO HAVE BOTH
22 MANDATES, AND WE WILL BE WORKING FOR BOTH. I
23 DIDN'T USE THE WORD "RATCHET UP" THAT YOU GAVE ME
24 LAST TIME. BUT, IN EFFECT, YOU CAN SEE IT
25 HOPEFULLY AND WE'RE CLEARLY IN THE PLAN THAT WE

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1 HAVE A MANDATE TO GET ALL THOSE PLANS IN, AND THAT
2 MANDATE WILL ALWAYS BE MET. BUT THE
3 IMPLEMENTATION PART I'VE TRIED TO PUSH A LITTLE
4 HARDER SO YOU CAN SEE WHERE WE WOULD FOCUS ON
5 IMPLEMENTATION. SO THOSE ARE ALSO INCLUDED IN THE
6 PLAN.

7 AND THEN SIT BACK AND LISTEN TO THE
8 PARAGRAPH THAT I HAVE TO READ. AS REVISED, THIS
9 LOCAL ASSISTANCE PLAN STILL IDENTIFIES THE LOCAL
10 ASSISTANCE WHICH HAS BEEN REQUESTED BY JURISDIC-
11 TION, THE NEEDS OF THE BOARD REGARDING PROGRAM
12 PLANNING, IMPLEMENTATION, AND ENFORCEMENT, AND THE
13 CRITERIA THAT THE BOARD COULD USE OVER THE NEXT
14 TWO TO THREE YEARS TO PRIORITIZE REQUESTS AND
15 ASSIST LOCAL GOVERNMENTS TO MEET THEIR DISPOSAL
16 REDUCTION REQUIREMENTS. THE REVISED PLAN SETS
17 DIRECTION FOR BOARD LOCAL ASSISTANCE AND STRONGLY
18 ENCOURAGES THE FORMATION OF PARTNERSHIPS AS WELL
19 AS COORDINATE ASSISTANCE INTEGRATED OUTREACH.
20 ALSO HELP TO REVIEW JURISDICTION NEEDS, CURRENT
21 POLICIES, REGULATIONS, AND LEGISLATION TO
22 CONTINUALLY STREAMLINE, CLARIFY, AND SIMPLIFY
23 LOCAL GOVERNMENT REQUIREMENTS.

24 AS YOU CAN SEE, THE PLAN STILL

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25 MAINTAINS A BALANCE OF ASSISTING THE
JURISDICTIONS

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1 AND MEETING THE LEGISLATIVE PLANNING REQUIREMENTS
2 AND THEN ASSISTING THEM IN SUCCESSFULLY MOVING ON
3 INTO THE IMPLEMENTATION STAGE. THEREFORE, STAFF
4 RECOMMENDS APPROVAL OF THE DRAFT LOCAL ASSISTANCE
5 PLAN. AND THAT BASICALLY CONCLUDES MY PRESENTA-
6 TION, AND I'LL GO BACK TO JUDY.

7 MS. FRIEDMAN: ACTUALLY I WAS GOING TO
8 WAIT FOR YOUR ACTION AND THEN SAY A FEW WORDS.

9 CHAIRMAN CHESBRO: COMMENTS FROM OTHER
10 MEMBERS OF THE COMMITTEE? I NOTE THAT THERE'S
11 STAFF PEOPLE -- THEY PROBABLY DON'T HEAR ME
12 TALKING RIGHT AT THE MOMENT. THERE'S STAFF PEOPLE
13 OF TWO OF THE OTHER BOARD MEMBERS WHO ARE HERE,
14 AND WE'VE TRIED TO BE AS INCLUSIVE AS WE COULD.
15 I'M HOPING WHEN THIS COMES TO THE BOARD, THAT IF
16 THERE WERE CONCERNS, WE WILL HAVE INCORPORATED
17 THOSE CONCERNS.

18 CAN I ASK THE -- HOWARD, CAN I ASK
19 THE ADVISORS TO THE OTHER TWO BOARD MEMBERS THAT
20 ARE REPRESENTED HERE WHETHER THERE ARE ADDITIONAL
21 SUBSTANTIVE CONCERNS THAT ARE LIKELY TO GET RAISED
22 RELATIVE TO THIS? WE'VE TRIED TO BE AS INCLUSIVE
23 AS WE COULD. I'D LIKE TO GET THESE, IF THERE ARE
24 REMAINING ISSUES, MAKE SURE THAT THEY'RE TAKEN

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25 CARE OF SO THAT WE CAN BRING THIS THING FORWARD

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1 WITH SOME HELPFULNESS. I KNOW WE'VE TRIED TO
2 COMMUNICATE AND INCORPORATE PAUL'S CONCERNS. BUT
3 I JUST WANTED TO ASK YOU --

4 MR. LEVENSON: APPRECIATE THE
5 OPPORTUNITY, MR. CHAIR. I WOULD SAY IN REVIEWING
6 THE PLAN I THINK STAFF HAS RESPONDED TO PAUL'S
7 CONCERNS THAT WE RAISED ABOUT THE PRIORITY ISSUES
8 AND SOME OF THE LINKS WITH MARKETS.

9 WE WERE TALKING WITH PAUL LAST
10 NIGHT -- HE'S ON JURY DUTY, AS YOU KNOW. IT'S A
11 LITTLE DIFFICULT -- BUT HE DOES WANT TO DISCUSS
12 ONE ISSUE, I THINK, AT THE BOARD MEETING; THAT IS,
13 THE NATURE OF ASSISTANCE, NOT TO -- NOT THE PLAN
14 ITSELF, BUT WHAT IS THE TYPE OF ASSISTANCE THAT WE
15 MIGHT BE PROVIDING TO LOCAL JURISDICTIONS IN TERMS
16 OF CARRYING OUT PROGRAMS, IDENTIFYING BARRIERS,
17 HOW MIGHT WE WORK BETTER TO AID LOCAL JURIS-
18 DICTIONS AND THEIR COLLECTORS AND POTENTIAL MARKET
19 END USERS IN IDENTIFYING SPECIFIC PROBLEMS. SO I
20 THINK HE WANTS TO DISCUSS THAT IN GENERAL, BUT
21 OTHER THAN THAT, IT'S NOT A SUBSTANTIVE PROBLEM.
22 IT'S JUST A FOCUS ISSUE. DOES THAT HELP?

23 CHAIRMAN CHESBRO: YES, THAT IS
HELPFUL.

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24 THANKS. ANY CONCERNS FROM MR. JONES ' OFFICE
25 THAT --

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1 MR. LIPSON: WE HAVEN'T HAD A CHANCE TO
2 REVIEW THIS WITH HIM IN DETAIL, BUT PRELIMINARY
3 REVIEW JUST RAISED A COUPLE OF QUESTIONS. ONE, I
4 KNOW THAT EARLY ON WHEN THIS QUESTION CAME UP OF
5 THE BOARD'S ROLE IN LOCAL ASSISTANCE AND PLANNING,
6 STEVE'S CONCERN WAS THAT WE MOVE TOWARD IMPLEMEN-
7 TATION ASSISTANCE VERSUS PLANNING ASSISTANCE. AND
8 THAT WAS ONE PRIORITY THAT I THINK IS SOMEWHAT
9 REFLECTED IN THIS LOCAL ASSISTANCE PLAN.

10 THE OTHER WAS A CONCERN THAT
11 RESOURCES BE DIRECTED TOWARD THOSE JURISDICTIONS
12 THAT HAVE DONE THE LEAST. THAT'S A MESSAGE THAT
13 SEEMS TO COME THROUGH FROM SOME OF THE DISCUSSION
14 IN THE PLAN, AND THAT MAY BE SENDING A WRONG
15 MESSAGE. I DON'T KNOW THAT WE WANT TO SAY TO
16 JURISDICTIONS THOSE WHO ARE WORSE SHAPE DESERVE
17 THE MOST ASSISTANCE FROM THE BOARD. SO I THINK
18 THAT'S A QUESTION THAT NEEDS SOME MORE DISCUSSION.

19 CHAIRMAN CHESBRO: IS THAT RESPONDING
20 PRIMARILY TO THE PREVIOUS DRAFT, OR IS THAT STILL
21 A CONCERN WITH THE CURRENT DRAFT --

22 MR. LIPSON: I READ THE DRAFT IN THE --
23 IN YOUR PACKET.

24 CHAIRMAN CHESBRO: WELL, CERTAINLY, I
25 THINK THAT MY RESPONSE AND THE STAFF'S RESPONSE,

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1 AND I DON'T THINK I CAN SPEAK FOR THE COMMITTEE,
2 BUT I THINK THERE'S A GENERAL AGREEMENT WITH BOTH
3 OF THE THINGS THAT YOU'VE SAID. AND SO IF THERE
4 ARE SPECIFIC -- IF THERE CONTINUE TO BE SPECIFIC
5 AREAS THAT WE CAN FURTHER CLARIFY THAT IN ORDER
TO

6 ANSWER THOSE CONCERNS, WE WOULD WELCOME THE
INPUT.

7 MR. LIPSON: I THINK THE QUESTION IS
8 WHETHER THE SPECIFIC KINDS OF ASSISTANCE THAT
LEND

9 TOWARD PROVIDING HELP TO JURISDICTIONS ON THE
10 IMPLEMENTATION SIDE, WHAT DOES THAT MEAN IN
11 SPECIFIC TERMS. I THINK THAT'S SOMETHING THAT
12 NEEDS MORE TIME.

13 CHAIRMAN CHESBRO: THE POINT ABOUT
14 IMPLEMENTATION ASSISTANCE AS OPPOSED TO PLANNING
15 ASSISTANCE HAS BEEN THE REASON WHY I'VE BEEN
16 PUSHING THIS THING. I MEAN IT'S THAT TRANSITION
17 THAT IS, IN MY MIND, THE WHOLE PURPOSE FOR THIS,
18 NOT THAT WE'RE GOING TO STOP PLANNING ASSISTANCE,
19 BUT THAT SHOULD BE SHRINKING AS OUR PRIORITY, AND
20 THE PRIORITY NEEDS TO BE, AS YOU'VE SAID,
21 IMPLEMENTATION ASSISTANCE. SO WE WELCOME THE

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22 FURTHER COMMENTS AND LOOK FORWARD TO
INCORPORATING

23 THOSE CONCERNS INTO THE PLAN AT THE BOARD
MEETING.

24 MR. LIPSON: THANK YOU.

25 CHAIRMAN CHESBRO: OKAY. ANY OTHER

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1 COMMENTS FROM THE MEMBERS OF THE COMMITTEE?

2 MEMBER GOTCH: NO.

3 CHAIRMAN CHESBRO: I'LL WELCOME A MOTION
4 ON THIS ITEM. I WOULD SUGGEST ACCEPTING THE
5 STAFF'S RECOMMENDATION AND PLACING IT ON THE
6 BOARD'S REGULAR DISCUSSION AGENDA.

7 MEMBER FRAZEE: THAT'S WHAT I WAS GOING
8 TO SAY. SO MOVED.

9 MEMBER GOTCH: AND SECONDED.

10 CHAIRMAN CHESBRO: WE WILL SUBSTITUTE THE
11 PRIOR ROLL. THE MOTION CARRIES THREE ZERO. AND
12 I'D LIKE TO THANK STAFF VERY MUCH FOR ALL THE GOOD
13 WORK AND CALL ON JUDY TO MAKE HER ADDITIONAL
14 COMMENTS.

15 MS. FRIEDMAN: YES, I APPRECIATE THAT,
16 CHAIRMAN CHESBRO AND COMMITTEE MEMBERS. JUST A
17 COUPLE COMMENTS THAT I'D LIKE TO MAKE. IT'S NOT
18 LOST ON ME THAT MANY FOLKS HAVE SAID, "NOW THAT
19 ALL THE PLANS ARE DONE, WHAT ARE WE GOING TO DO
20 WITH ALL THOSE STAFF THAT HAVE BEEN WORKING ON
21 PLANS?"

22 AND THE -- YOU KNOW, YOU'VE NOTED
23 THAT, YES, WE STILL CONTINUE TO GET REQUESTS FOR
24 PLANNING ASSISTANCE. AND WE WILL CONTINUE TO AS

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25 WE'RE STILL WORKING TOWARDS A HUNDRED PERCENT

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1 COMPLIANCE ON PLAN ADEQUACY, AS YOU KNOW. BUT,
2 YOU KNOW, WE DO HAVE THE BULK OF THE PLANS IN, SO
3 THIS PLAN LAYS OUT WHAT THE BLUEPRINT FOR
4 IMPLEMENTATION ASSISTANCE. AND THAT WAS A
5 QUESTION, AND IF YOU NOTE IN THE ATTACHMENT, THERE
6 ARE SEVERAL LISTINGS IN THIS PARTICULAR PLAN OF
7 ALL THE DIFFERENT KINDS OF ACTIVITIES THAT STAFF
8 ARE PROPOSING TO ENGAGE IN TERMS OF IMPLEMENTATION
9 ASSISTANCE.

10 AND WHAT WE'RE GOING TO BE DOING IN
11 ORDER TO MEET THE NEEDS OF THE BOARD, THE
12 STRATEGIC PLAN, AND THIS SUBPLAN UNDER THE
13 STRATEGIC PLAN IS LOOKING AT ORGANIZING
14 APPROPRIATELY TO MEET IMPLEMENTATION ASSISTANCE
15 NEEDS. AND SO WE ARE UNDERGOING A LOOK AT HOW
16 WE'RE ORGANIZED WITHIN THE DIVISION TO MAKE SURE
17 THAT WE MAXIMIZE RESOURCES ON IMPLEMENTATION
18 ASSISTANCE. AND YOU WILL BE HEARING MORE FROM ME
19 ON THAT WHEN WE TALK ABOUT THE STRATEGIC PLAN THAT
20 COMES BACK IN SEPTEMBER TO THIS BOARD. I JUST
21 WANTED TO GIVE YOU HEADS UP ON THAT JUST SO THAT
22 YOU UNDERSTAND THAT WE ARE RETOOLING TO MEET
23 TODAY'S NEEDS.

24 CHAIRMAN CHESBRO: EXCELLENT. THANKS.
25 OKAY.

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1 THE FINAL ACTION ITEM IS CONSIDERA-
2 TION OF THE PROPOSED WINNERS FOR THE 1997 WASTE
3 REDUCTION AWARDS PROGRAM.

4 MS. FRIEDMAN: CAREN TRGOVCICH ASKED THAT
5 I INTRODUCE JEFF HUNTS FOR THE PRESENTATION FOR
6 STAFF.

7 MR. HUNTS: MORNING. GOOD MORNING,
8 COMMITTEE MEMBERS. MY NAME IS JEFF HUNTS. I'M
9 THE SUPERVISOR OF THE BUSINESS EDUCATION
10 ASSISTANCE SECTION. I HAVE WITH ME THIS MORNING
11 LINDA HENNESSY, WHO IS THE WASTE REDUCTION
12 PROGRAMS -- AWARD PROGRAM COORDINATOR.

13 AND THIS ITEM IS BEFORE THE
14 COMMITTEE TO CONSIDER THE APPROVAL OF THE PROPOSED
15 LIST OF 1997 WASTE REDUCTION AWARDS PROGRAM OR
16 WRAP WINNERS.

17 IN SHORT, THE WRAP APPLICATIONS HAVE
18 ALL BEEN SCORED, AND THE LIST OF POTENTIAL WINNERS
19 HAVE BEEN REVIEWED BY THE PERMITTING AND
20 ENFORCEMENT DIVISION TO DETERMINE IF THERE WERE
21 ANY OUTSTANDING REGULATORY OR COMPLIANCE ISSUES
22 RELATED TO ANY OF THE APPLICANTS. IN FACT, I
23 BELIEVE ONE OF THE ATTACHMENTS TO THIS ITEM WOULD
24 HAVE BEEN THE LIST OF IDENTIFIED APPLICANTS, BUT
25 THERE WERE NONE THAT HAD OUTSTANDING REGULATORY

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1 ISSUES.

2 BY WAY OF BACKGROUND, THE WASTE
3 REDUCTION AWARDS PROGRAM, THE WRAP PROGRAM, IS AN
4 ANNUAL PROGRAM ESTABLISHED IN 1993 BY THE BOARD
5 THAT RECOGNIZES CALIFORNIA BUSINESSES THAT HAVE
6 MADE OUTSTANDING EFFORTS TO REDUCE NONHAZARDOUS
7 SOLID WASTE AND SEND LESS GARBAGE TO OUR
8 LANDFILLS.

9 EACH YEAR APPLICANTS COMPLETE AN
10 APPLICATION WITH QUESTIONS THAT APPLY TO THEIR
11 RESOURCE EFFICIENCY AND WASTE REDUCTION
PRACTICES.

12 APPLICANTS DO NOT COMPETE AGAINST EACH OTHER, BUT
13 INSTEAD MUST SATISFY THE BREADTH OF WASTE
14 REDUCTION ACTIVITIES RANGING FROM PREVENTION,
15 REUSE, RECYCLING, AND THROUGH BUYING RECYCLED, AS
16 WELL AS EMPLOYEE EDUCATION.

17 EACH YEAR THE STAFF REVISES AND
18 APPROVES THE LAST YEAR'S APPLICATION. HIGHLIGHTS
19 OF THE REVISIONS THAT WERE INCORPORATED IN THIS
20 YEAR'S APPLICATION INCLUDED EXTENDED DIRECTIONS
ON
21 THE DIFFERENT WAYS BUSINESSES COULD APPLY FOR A
22 WRAP AWARD, MULTIFACILITY-TYPE APPLICANTS. WE

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HAD

23 A QUESTION THAT MENTIONED ISO 14000, THE
24 ENVIRONMENTAL MANAGEMENT SYSTEM STANDARDS, TO GET
25 A FEEL FOR HOW CALIFORNIA BUSINESSES ARE

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1 PERCEIVING THAT SYSTEM.

2 WE'VE CONVERTED THE WRAP'S PREVIOUS
3 INDUSTRY TYPE CATEGORIES TO COINCIDE WITH THE 38
4 SUBPOPULATIONS THAT ARE USED WITHIN THE BOARD'S
5 UNIFORM WASTE CHARACTERIZATION DATABASE. WE HAVE
6 A SPECIAL FIVE-YEAR WINNER RECOGNITION COMPONENT,
7 AND WE'VE REFINED SOME OF OUR SCORING METHODOLO-
8 GIES TO CORRECT PREVIOUS INEQUITIES THAT WERE
9 AFFECTING SMALL BUSINESSES.

10 ADDITIONALLY, STAFF EACH YEAR ALSO
11 SEEKS TO IMPROVE THE WAY THE PROGRAM, OVERALL
12 PROGRAM, OPERATES. LATELY, WE HAVE BEEN USING THE
13 BOARD'S WEBSITE TO PUBLICIZE THE PROGRAM AND TO
14 ACTUALLY MAKE THE APPLICATION AVAILABLE VIA OUR
15 WEBSITE. WE'VE ADJUSTED THE APPLICATION PERIOD SO
16 THAT WINNERS COULD BE PROMOTED DURING THE
17 NATIONALLY RECOGNIZED POLLUTION PREVENTION WEEK,
18 WHICH IS UPCOMING IN SEPTEMBER, AND WE HAVE BEEN
19 USING THE WRAP-OF-THE-YEAR COMPONENT OF THE
20 PROGRAM TO FURTHER PROMOTE THE PROGRAM AND THE
21 CONCEPTS OF BUSINESS WASTE REDUCTION THROUGHOUT
22 THE BUSINESS COMMUNITY.

23 AS I SAID EARLIER, THE LIST OF
24 PROPOSED WINNERS HAS BEEN REVIEWED BY THE P&E

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25 DIVISION AND WITHOUT ANY IDENTIFIED ISSUES. THE

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1 TIME FRAME THAT WE'RE LOOKING AT FOR PROMOTING --
2 FOR RECOGNIZING AND PROMOTING WRAP WINNERS THIS
3 YEAR IS DURING POLLUTION PREVENTION WEEK, WHICH IS
4 SEPTEMBER 15TH THROUGH THE 21ST. AND A COPY OF
5 THE RESOLUTION THAT BOTH DESIGNATES THIS YEAR'S
6 WINNERS AND PROMOTES THEM DURING POLLUTION
7 PREVENTION WEEK IS ATTACHED TO THIS ITEM.

8 LINDA, HERE, WILL NOW RUN THROUGH
9 SOME OF THE NUMBERS THAT RESULTED FROM THIS YEAR,
10 AS WELL AS PAST YEAR'S PROGRAMS.

11 MS. HENNESSY: YEAH. JEFF'S GOING TO PUT
12 UP A COUPLE OF GRAPHICS. THIS YEAR WE HAD 278
13 WINNERS OUT OF 290 APPLICANTS. WE HAVE COMPARED
14 THAT -- OH, AND OUT OF THE 278 WINNERS, 18 OF
15 THESE ARE FIVE-YEAR WINNERS. THEY'VE APPLIED AND
16 WON EVERY YEAR OF THE PROGRAM'S EXISTENCE, SO
17 THAT'S -- WE'RE DOING A SPECIAL CERTIFICATE FOR
18 THEM THIS YEAR FOR THAT AND A LETTER.

19 MEMBER GOTCH: LINDA, MAY I INTERRUPT
20 RIGHT HERE. I'D LIKE TO ASK IF IN THE FUTURE WE
21 COULD ADD ANOTHER COLUMN AND LET US KNOW OF THE
22 QUALIFYING APPLICANTS, WHICH ONES HAVE BEEN
23 PREVIOUS WINNERS AND HOW MANY TIMES.

24 MS. HENNESSY: OH, SURE. IN FACT, WE'RE

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25 STARTING TO TRACK A LOT MORE OF THAT KIND OF DATA

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1 AND GETTING IT ON OUR DATABASE HERE. IN THE PAST
2 THE CONTRACTORS KEPT ALL THAT, BUT IT'S
3 INTERESTING AND FUN TO BE ABLE TO DO THESE
4 MANIPULATIONS.

5 MEMBER GOTCH: THANK YOU.

6 MS. HENNESSY: THIS IS THE '97 WINNERS.
7 OUT OF THE 278, 18 ARE FIVE-YEAR WINNERS, 42 HAVE
8 WON FOR FOUR YEARS, ETC. AND THEN 128 JUST OF THE
9 THESE APPLICANTS JUST HAVE WON THIS YEAR.

10 THIS IS COMPARING THE FOUR YEARS OR
11 THE FIVE YEARS SINCE THE BEGINNING OF THE PROGRAM
12 THE NUMBER OF WINNERS ACROSS THE YEARS.

13 CHAIRMAN CHESBRO: NOW, BEFORE SOMEBODY
14 ELSE ASKS ABOUT THE 1997 NUMBER BEING LESS, I WAS
15 GOING TO ASK FOR THAT EXPLANATION.

16 MS. HENNESSY: I WAS JUST GOING TO GET
17 INTO THAT. WHILE IT LOOKS LIKE A LOWER NUMBER,
18 LAST YEAR WE STARTED, BASED ON A REQUEST FROM VONS
19 GROCERS -- SUPERMARKETS, WHO WANTED TO APPLY, BUT
20 DID NOT WANT TO SUBMIT AN INDIVIDUAL APPLICATION
21 FOR EACH SITE. THEY WANTED TO APPLY AS ONE
22 ENTITY, AND WE HADN'T DONE THAT BEFORE. AND SO
23 PREVIOUSLY TARGET HAD BEEN APPLYING FOR A HUNDRED
24 PLUS OF THEIR STORES THROUGHOUT THE STATE.

25 SO THIS YEAR -- WE TOLD VONS LAST

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1 YEAR THAT THEY COULD DO THAT AND THEY DID, AND
2 THEY WON LAST YEAR. THIS YEAR WE MADE IT PART OF
3 THE APPLICATION, GIVING THE CHAINS AN OPTION TO
4 APPLY DIFFERENT WAYS, EITHER AS ONE ENTITY OR
5 INCLUDING SITE-SPECIFIC INFORMATION, AND THEY
6 WOULD GET AN AWARD CERTIFICATE FOR EACH SITE.

7 WELL, THIS YEAR, IF WE HAD NOT
8 CHANGED THE RULES, THIS YEAR VONS AND TARGET HAD
9 APPLIED LIKE TARGET HAD IN THE PAST, WE WOULD HAVE
10 HAD OVER 700 WINNERS INSTEAD OF 278. BUT WE'RE
11 MORE INTERESTED IN RECOGNIZING THE GOOD PLAYERS
12 OUT THERE, THE BUSINESSES THAT ARE DOING GOOD
13 THINGS, AND GIVING THEM THE RECOGNITION IN HOPES
14 THAT -- WELL, BECAUSE THEY DESERVE IT AND TO
15 STIMULATE INTEREST AMONG THE REST OF THE BUSINESS
16 COMMUNITY. WE'RE MORE INTERESTED IN THAT THAN IN
17 NUMBERS, BUT WE DO ALWAYS LIKE TO SEE THE PROGRAM
18 GETTING OUT THERE BETTER AND BETTER.

19 THE NEXT GRAPHIC --

20 MR. HUNTS: THAT JUST SHOWS LAST YEAR'S
21 MINUS TARGET.

22 MS. HENNESSY: THAT JUST SHOWS -- YEAH.
23 IF WE HAD TAKEN TARGET FROM THE PREVIOUS YEARS.

24 MR. HUNTS: OR RATHER TARGET HAD APPLIED
25 AS A SINGLE ENTITY AS OPPOSED TO THE --

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1 MS. HENNESSY: STILL 1994 WAS A GOOD
2 YEAR. I NEED -- THAT'S ONE OF THE THINGS WE NEED
3 TO KEEP ANALYZING THE WHOLE PROGRAM FOR IS TO SEE
4 WHAT WORKS AND WHERE WE CAN IMPROVE IT.

5 CHAIRMAN CHESBRO: ANOTHER WAY TO SHOW
6 WOULD BE TO BUILD A CHART THAT ADDS ANOTHER
7 SCREENED LINE -- BAR OR SOMETHING ABOVE FOR THIS
8 YEAR, THE NUMBER THAT YOU GAVE, WHICH IS WHAT IT
9 WOULD BE IF THEY HAD CONTINUED TO APPLY AS THEY
10 HAD IN PREVIOUS YEARS.

11 MR. HUNTS: IF WE REALLY WANTED TO PAT
12 OURSELVES.

13 CHAIRMAN CHESBRO: I JUST THINK IT'S
14 IMPORTANT FOR THE SAKE OF MOMENTUM AND SHOWING --
15 BUILDING SUPPORT THAT WE STILL HAVE ALL THOSE
16 INDIVIDUAL UNITS INVOLVED. IT'S JUST THAT THEY'RE
17 BEING MEASURED SEPARATELY.

18 MS. HENNESSY: DO YOU WANT TO GO AHEAD
19 AND PUT THIS UP OF THE 18 WINNERS THAT WON FIVE
20 YEARS IN A ROW, SINCE IT'S NOT THAT LONG OF A
21 LIST.

22 AND, YOU KNOW, THESE RANGE IN SMALL
23 BUSINESSES FROM THREE EMPLOYEES TO LARGER
24 BUSINESSES WITH UP TO 5,000. AND WE HAVE AUTRY
25 MUSEUM OF WESTERN HERITAGE, BV, BIOWORLD PRODUCTS,

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1 EMCON, FENDER MUSICAL INSTRUMENTS, WHICH I HEAR IS
2 USING THE WRAP LOGO ON THEIR PACKAGING. FIREMEN'S
3 FUND INSURANCE IN NOVATO IS A BIG -- BESIDES
4 WINNING FOR THE LAST FIVE YEARS, ALL FIVE YEARS,
5 THEY'RE COSPONSOR OF HOUSEHOLD HAZARDOUS WASTE
6 EVENTS IN THEIR COMMUNITY. THEY'RE REAL
7 PROACTIVE. GOOD COMMUNITY INVOLVEMENT.

8 FLAIR CLEANERS. IT'S NICE TO HAVE A
9 DRY CLEANERS REPRESENTED IN WRAP AT ALL, LET ALONE
10 BEING A FIVE-YEAR WINNER. HERMAN MILLER,
11 HEWLETT-PACKARD IN ROSEVILLE, MARIN CONSERVATION
12 CORPS, THE NEW UNITED MOTOR MANUFACTURING, PACIFIC
13 STORAGE COMPANY, PORTOLA PACKAGING, ST. JOHN'S
14 REGIONAL MEDICAL CENTER, WARNER BROTHERS, WATERMAN
15 INDUSTRIES, WORLDWISE INC., AND YOSEMITE
16 CONCESSION SERVICES. THOSE ARE THE 18 FIVE-YEAR
17 WINNERS.

18 AND IF YOU HAVE ANY QUESTIONS OR
19 NEED ANY KIND OF ANALYSES OF ANY OF THESE NUMBERS
20 OR ARE CURIOUS ABOUT ANY OF THE DETAILS, GIVE US A
21 CALL OR AN E-MAIL, AND WE'LL DO WHAT WE CAN ON
22 GETTING YOU THE INFO.

23 CHAIRMAN CHESBRO: I HAD MADE ONE
24 SUGGESTION TO STAFF, AND I'D BE INTERESTED IN
25 FEEDBACK FROM THE OTHER COMMITTEE MEMBERS, THAT

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1 SINCE WE'RE GOING TO BE IN CONTRA COSTA COUNTY,
2 THAT WE TAKE THE, WHAT, FOUR --

3 MS. HENNESSY: THERE'S FOUR CONTRA COSTA
4 WINNERS.

5 CHAIRMAN CHESBRO: -- CONTRA COSTA ITEMS
6 AND ASK -- IT'S A LITTLE BIT DIFFERENT BECAUSE
7 WE'D HAVE TO PROBABLY ADOPT A LIST EARLY IN THE
8 MEETING IN ORDER TO ACTUALLY HAND OUT THE AWARDS
9 BEFORE THE -- I MEAN HAVE THE ACTION DONE BEFORE
10 WE HAND THE AWARDS OUT. BUT IT SEEMS LIKE WE
11 OUGHT TO SEE WHAT INTEREST THERE IS FROM THOSE
12 FOUR BUSINESSES IN ATTENDING THE BOARD MEETING IN
13 ORDER TO PUBLICIZE, EVEN THOUGH THE OVERALL
14 STATEWIDE PUBLICITY EFFORT, IT SOUNDS LIKE, WILL
15 START IN SEPTEMBER. WE MIGHT AS WELL UTILIZE THE
16 OUT-OF-TOWN MEETINGS FOR WHAT THEY WERE

ORIGINALLY

17 INTENDED FOR, WHICH WAS TO GENERATE LOCAL
18 PUBLICITY AND INTEREST IN THE BOARD'S PROGRAMS.

19 SO IS THERE ANY DISAGREEMENT WITH
20 THAT?

21 MEMBER GOTCH: I AGREE.

22 CHAIRMAN CHESBRO: SO IF YOU COULD --

23 MS. HENNESSY: WE'LL GIVE THEM A CALL

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AND

24 INVITE THEM.

25 CHAIRMAN CHESBRO: WORK WITH PUBLIC

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1 AFFAIRS TO TRY TO GET SOME NEWS ADVISORIES OUT SO
2 THAT WE MIGHT BE ABLE TO GENERATE SOME PUBLICITY
3 FOR THEM TOO.

4 MR. HUNTS: THIS YEAR WE HOPE TO
5 PROMOTE -- NOT HOPE, WE WILL BE PROMOTING WRAP
6 WINNERS REGIONALLY RATHER THAN SENDING OUT A
7 BLANKET PRESS RELEASE WITH THE ATTACHED LIST OF
8 300 SOMETHING WINNERS. WE WILL BE DIVIDING IT UP
9 INTO REGIONS, HIGHLIGHTING THE MORE NOTABLE
10 WINNERS WITHIN EACH REGION, CUSTOMIZING THE PRESS
11 RELEASE, AND THEN WORKING WITH OUR CONTRACTOR TO
12 HAVE FOLLOW-UPS TO TRY AND GENERATE ADDITIONAL
13 PRESS COVERAGE. AS YOU KNOW, WRAP ANNUALLY
14 RECEIVES VERY FAVORABLE PRESS COVERAGE THROUGHOUT
15 THE STATE. AND WE FIGURE WE CAN'T GET ENOUGH OF
16 THAT.

17 CHAIRMAN CHESBRO: WELL, NOT ALL OF THESE
18 BUSINESSES, BECAUSE SOME OF THEM ARE STATEWIDE IN
19 NATURE, BUT FOR MANY OF THEM THAT REGIONAL OR
20 LOCAL NEWS STORY IS MUCH OF THE BENEFIT THEY GET
21 OUT OF THE WRAP AWARD IS THE SPOTLIGHT BRIEFLY
22 SHOWN ON THEM FOR THEIR RESPONSIBLE POLICIES, YOU
23 KNOW. SO I THINK THAT'S A GREAT MOVE TO GIVE THEM
24 A LITTLE MORE LOCAL PUBLICITY.

25 MR. HUNTS: SEE WHAT WE CAN DO FOR THEM.

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1 ANOTHER ASPECT THAT WE LOOKED AT
2 THIS YEAR WAS WHETHER OR NOT WRAP OF THE YEAR AND
3 THE ADDITIONAL PROMOTION OF WRAP OF THE YEAR
4 WINNERS WOULD HAVE ANY IMPACT ON APPLICANTS. AND
5 LINDA DID SOME ANALYSIS AND FOUND THAT NORTH STAR
6 AT TAHOE, CORBELL CHAMPAGNE SELLERS, PACKARD BELL,
7 NEC WERE -- APPLIED THIS YEAR AND WERE WINNERS.
8 AND WE FIGURED THAT IS PROBABLY A RESULT OF THE
9 '96 WRAP WINNERS AT SIERRA AT TAHOE AND BV AND
10 HEWLETT-PACKARD BEING RECOGNIZED. SO WE THINK
11 THAT COMPONENT IS PAYING OFF TO ATTRACT ATTENTION
12 TO THE PROGRAM.

13 ONE OTHER THING, WE SET AS A GOAL
14 FOR OURSELVES THIS YEAR TO HAVE REPRESENTATION
15 FROM EVERY COUNTY IN THE STATE. AND -- WELL, WE
16 FELL SHORT. THERE'S BEEN SOME TURNOVER. THIS
17 YEAR WE DID PICK UP AMADOR COUNTY. WE LOST
18 MADERA. WE PICKED UP MENDOCINO, PICKED UP NEVADA
19 COUNTY, LOST SANTA BARBARA, SURPRISINGLY, BUT ONE
20 OF THE REASONS FOR THAT IS THAT TARGET IS --
21 APPLIES THROUGHOUT -- ACTUALLY TARGET IS BASED IN
22 MINNEAPOLIS, SO THERE IS NO TARGET COUNTY. WE
23 LOST SHASTA AND SUTTER, BUT PICKED UP TEHAMA AND
24 TRINITY COUNTIES.

25 MEMBER GOTCH: OF COURSE, YOU WANT TO

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GET

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1 DEL NORTE ON THERE.

2 MR. HUNTS: YES. WE'LL BE ALL OVER THAT
3 THIS COMING YEAR.

4 WE HAVE LOTS OF GOOD PLANS FOR THIS
5 COMING YEAR ON HOW TO TARGET OUR PROMOTION BETTER
6 AND PIGGYBACKING ON SOME OF OUR BUSINESS WASTE
7 REDUCTION OUTREACH THAT OTHER PROGRAMS ARE DOING.
8 SO WE HOPE THE PROGRAM CONTINUES TO GROW.

9 CHAIRMAN CHESBRO: GREAT.

10 MEMBER GOTCH: GREAT JOB. QUESTION ON
11 THE NONQUALIFIERS. AS FAR AS THE NONQUALIFIERS
12 GO, IS THAT MOSTLY BECAUSE OF UNDER THE 75 POINTS
13 OR WHATEVER THE CUTOFF IS, OR DO WE HAVE SMALL
14 INFRACTIONS ON THEIR APPLICATION? THEY PERHAPS
15 DID NOT COMPLETE THEM? WHAT TYPE OF --

16 MR. HUNTS: EVERY YEAR LINDA
17 PAINSTAKINGLY REVIEWS THE NONWINNER -- WE DON'T
18 CALL THEM LOSERS -- THE NONWINNER APPLICATIONS,
19 THOSE THAT HAVE FALLEN BELOW THE THRESHOLD, THE 75
20 PERCENT. AND ACTUALLY EVERY YEAR WE RATCHET UP
21 THE BAR TO WHAT WE EXPECT BUSINESSES -- HOW WE
22 EXPECT BUSINESSES TO PERFORM. LINDA REVIEWS THE
23 APPLICATIONS JUST TO SEE IF THERE'S BEEN ANY
24 ISSUES IN THE SCORING, IF THERE WAS SOME CONFUSION
25 PERHAPS. AND I THINK FOR THE MOST PART THE -- HOW

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1 MANY DIDN'T WIN THIS YEAR?

2 MS. HENNESSY: THIRTEEN.

3 MR. HUNTS: -- 13, THAT IT WAS BECAUSE OF
4 LARGE PORTIONS OF THE APPLICATION SIMPLY LEFT
5 UNCOMPLETED.

6 MEMBER GOTCH: WHAT DO WE DO THEN? ARE
7 THEY SENT BACK OR WE JUST --

8 MR. HUNTS: WE FOLLOW UP WITH THEM EACH
9 YEAR. THIS YEAR WE WILL BE SENDING OUT
10 PERSONALIZED NONWINNER LETTERS, IDENTIFYING WHERE
11 THE DEFICIENCIES WERE AND OFFERING OUR ASSISTANCE
12 TO, YOU KNOW, ENCOURAGING THEM TO APPLY NEXT YEAR
13 AND HOW CAN WE HELP THEM.

14 MEMBER FRAZEE: THAT DOES. I WAS JUST
15 NOTING THAT OF THE 13, FIVE WERE FROM SAN DIEGO
16 COUNTY.

17 MS. HENNESSY: I FEEL BAD ABOUT THAT
18 BECAUSE ONE OF THE WAYS WE TRIED TO DO SOME
19 OUTREACH THIS YEAR WAS LOOK AT THE BUSINESS
20 JOURNAL, THE TOP LIST WHEN THEY GIVE TOP 50,
21 WHATEVER, SOME OF THOSE BUSINESSES THAT WE'VE
22 LOOKED AT AS JUST BEING SECTORS THAT GENERATE A
23 LOT OF WASTE LIKE HOTELS AND RESTAURANTS AND
24 THINGS LIKE THAT. AND SO THERE WERE ANY LIST OF
25 HOTELS, WE SENT OUT A POSTCARD TO.

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1 WELL, TWO OF THOSE HOTELS IN, I
2 BELIEVE, IN SAN DIEGO COUNTY APPLIED, PROBABLY AS
3 A RESULT OF US SENDING OUT THE POSTCARD, AND THEN
4 THEY DIDN'T WIN. I FELT REALLY BADLY ABOUT THAT.
5 AND WE HAVE A LOT OF REALLY GOOD INFORMATION ABOUT
6 HOTEL WASTE REDUCTION AND WASTE PREVENTION.

7 CHAIRMAN CHESBRO: LOOK AT IT AS AN
8 OPPORTUNITY.

9 MEMBER GOTCH: IN FACT, FOR THE WASTE
10 WISE, WHATEVER, I DON'T REMEMBER WHAT THE
11 HOTEL/MOTEL WORKSHOP WAS CALLED, BUT DO WE HAVE A
12 LIST OF THOSE HOTELS THAT HAD ATTENDED THE
13 WORKSHOPS, AND ARE THEY ON THE MAILING LIST?

14 MR. HUNTS: THEY WILL BE.

15 MS. FRIEDMAN: THEY CAN BE THOUGH. WE DO
16 HAVE A LIST OF THOSE WORKSHOP ATTENDEES.

17 CHAIRMAN CHESBRO: WE DON'T WANT TO PUT
18 ALL OUR RESOURCES INTO NONWINNERS. HOWEVER -- NO,
19 SERIOUSLY I THINK IT IS AN OPPORTUNITY TO WORK
20 WITH THEM TO GET THEM IN AND GET THEM
QUALIFIED

21 NEXT YEAR.

22 MS. HENNESSY: WE'LL BE SENDING
THEM A

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23 LETTER OFFICIALLY NOTIFYING THEM, AND I'LL
FOLLOW
24 THEM ALL UP WITH PHONE CALLS AND OFFER ANY
OF OUR
25 ASSISTANCE.

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1 MEMBER GOTCH: GOOD JOB.

2 CHAIRMAN CHESBRO: YES. I'M VERY
3 EXCITED. I'M LOOKING FORWARD TO ALL THE
4 ATTENTIONS FOCUSED ON THESE BUSINESSES.

5 THE MOTION WOULD BE TO ACCEPT THE
6 APPLICATION SCORING AND RECOMMEND TO THE BOARD
7 THAT THE LIST BE DEEMED THE 1997 WRAP WINNER AWARD
8 LIST.

9 MEMBER GOTCH: SO MOVED.

10 MEMBER FRAZEE: AND SECOND.

11 CHAIRMAN CHESBRO: IT'S BEEN MOVED AND
12 SECONDED, AND WE WILL, AS GENERAL DIRECTION TO
13 STAFF, TRYING TO GET SOME OF THESE BUSINESSES
14 BEFORE THE BOARD AT THE CONTRA COSTA MEETING --
15 MARTINEZ MEETING. WE'LL SUBSTITUTE THE PRIOR ROLL
16 CALL. THE MOTION CARRIES THREE ZERO. AND THAT
17 COMPLETES NOT ONLY THIS ACTION, BUT THE --

18 MEMBER GOTCH: I HAVE SOMETHING FOR OPEN
19 DISCUSSION, AND THAT IS TO WISH MR. CHESBRO HAPPY
20 BIRTHDAY. TODAY IS HIS 46TH BIRTHDAY.

21 (APPLAUSE.)

22 CHAIRMAN CHESBRO: THANK YOU VERY MUCH.

23 WITH THAT, WE'LL CALL IT QUITTS FOR

24 TODAY.
25 (END OF PROCEEDINGS AT 11:10 A.M.)

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